

BBA Course

The course provides students competitive skills and competencies related to global business environment and management. The program will help students develop a global mind-set to understand the trends, navigate dynamic environment and make fact based decisions for business success. Students will learn about entrepreneurial skills, quantitative reasoning, global management issues and challenges, financial planning and modelling, communication skills and so on.

Highlights

Understanding of Global Business Environment

Analytical Skills

Critical Thinking Skills

Entrepreneurial Skills

Effective Communication Skills

Ethical and Social Awareness

Career Options

Start-up Entrepreneurs

Government offices

Bank Officers

Pursue MBA Degree

Business Consultants

Marketing Manager

Finance Manager

Human Resource Manager

Operations Manager

Business Researcher

Major Focus Areas

Financial Management

Marketing Management

Business Environment

Entrepreneurship

International Business

Human Resource Management

Operations Management

Information Technology