

BBA specialization in Entrepreneurship and Family Business

Semester	Semester Course Code, Course Name (L-T-P)Credits							Community Service	GP	Hrs. Per week			Contact Hours per Sem	Credits	
1	CLL 101 Effective Comm-I (2-0-1)2.5	BSL102 Principles of Management (2-0-2)3	ENL102 Principles of Economics (2-0-2)3	CLL120 Human Values & Professional Ethics (2-0-0)2	CML 101 Professional Accounting (2-0-2)3	CML109 Business Laws (2-0-2)3	CML 110 Communication & Documentation in Business (2-0-2)3	BSS101 CS-I	BSR101 GP-I 1 Credit	14	0	11	25*15=375	20.5	
2	CLL 102 Effective Comm-II (2-0-1)2.5	CHL100 Environmental Studies (3-0-0)3	BSL101 Entrepreneurship (2-0-2)3	ENL101 Statistics & Research Methodology-I (2-0-2)3	CML107 Introduction to Banking (2-0-2)3	CML 108 Financial Management - I (2-0-2)3	CSV 119 Digital Literacy (Lab Training + Python) (0-0-4)2	BSS102 CS-II (140 Hrs)* 2 Credit	BSR102 GP-II 1 Credit	13	0	13	26*15=390	19.5+3=22.5	
Summers	BSD201 Minor Project (Including CS Remaining Hours) (0-0-6)3												6	3	
3	BSL201 Fundamentals of Operations Management (2-0-2)3	BSL203 Human Resource Management (2-0-2)3	CML 208 Financial Management- II (2-0-2)3	BSL207 Introduction to Marketing Management (2-0-2)3	BSL209 Ecommerce (2-0-2)3	Foreign Language Elective (1-2-0)3		BSS201 CS-III	BSR201 GP-III 1 credit	11	2	10	23*15=345	18+1=19	
4	BSL202 Introduction to Organizational Behavior (2-0-2)3	BSL204 Fundamentals of Consumer Behavior (2-0-2)3	ENL204 Statistics and Research Methodology-II (2-0-2)3	BSL302 Leadership (2-0-2)3	Open Elective 1 (2-0-2)3	ENL 340 Fundamentals of Spreadsheet Modelling (2-0-2)3		BSS202 CS-IV (140 Hrs)* 2 Credit	BSR202 GP-IV 1 credit	11	2	10	23*15=345	18+3=21	
Summers	BST301 Summer Internship (Including CS Remaining Hours) (0-0-10)5													10	5
5	Programme Elective –I (2-0-2)3	BSL303 International Business (2-0-2)3	BSV301 Creative thinking and Negotiation Skills (2-0-2)3	BSL301 Business Policy & Strategy (2-0-2)3	Open Elective 2 (2-0-2)3	Programme Elective-II (2-0-2)3		BSS301 CS-V	BSR301 GP-V 1 credit	12	0	12	24*15=360	18+1=19	
6	Programme Elective –III (2-0-2)3	BSL304 Investment Management (2-0-2)3	Programme Elective –IV (2-0-2)3	Open Elective 3 (2-0-2)3	BSD302 Major Project (0-0-8)4			BSS302 CS-VI (140 Hrs) 2 Credit	BSR302 GP-VI 1 credit	8	0	8	16*15=240	16+3=19	
	TOTAL													137*15=2055	129

*Students shall utilize the internship period (6-8 weeks) to complete 140 hours of serving the community

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Programme Core		L-T-P	C
BSL101	Entrepreneurship	2-0-2	3
CML108	Financial management I	2-0-2	3
ENL101	Statistics & Research Methodology-I	2-0-2	3
ENL102	Principles of Economics	2-0-2	3
CML101	Professional Accounting	2-0-2	3
CML107	Introduction to Banking	3-0-0	3
CML109	Business Laws	3-0-0	3
BSL102	Principles of Management	2-0-2	3
BSL201	Fundamentals of Operations Management	2-0-2	3
BSL203	Human Resource Management	2-0-2	3
CML208	Financial management II	2-0-2	3
BSL207	Introduction to Marketing Management	2-0-2	3
BSL209	E-Commerce	2-0-2	3
BSL202	Introduction to Organizational Behavior	2-0-2	3
BSL204	Fundamentals of consumer Behavior	2-0-2	3
BSL303	International Business	2-0-2	3
BSL301	Business Policy & Strategy	2-0-2	3
BSL302	Leadership	2-0-2	3
BSL304	Investment Management	2-0-2	3
ENL204	Statistics and Research Methodology II	2-0-2	3

General Proficiency

		C
BSR101	GP-I	01 Credit
BSR102	GP-II	01 Credit
BSR201	GP-III	01 Credit
BSR202	GP-IV	01 Credit
BSR301	GP-V	01 Credit
BSR302	GP-VI	01 Credit

Community Service

BSS101	Community Service (CS-I)	02 Credit
BSS102	Community Service (CS-II)	
BSS201	Community Service (CS-III)	02 Credit
BSS202	Community Service (CS-IV)	
BSS301	Community Service (CS-V)	02 Credit
BSS302	Community Service (CS-VI)	

Skill Enhancement Courses

		L-T-P	C
CSV119	Digital Literacy	0-0-4	2
CML110	Communication and Documentation in Business	2-0-2	3
BSV301	Creative thinking and Negotiation Skills	2-0-2	3

Ability Enhancement

		L-T-P	C
CHL100	Environmental Studies	3-0-0	3
CLL101	Effective Communication I	2-0-1	2.5
CLL102	Effective Communication II	2-0-1	2.5
CLL120	Human Values & Professional Ethics	2-0-0	2
ENL340	Fundamentals of Spreadsheet Modelling	2-0-2	3
Foreign Language Elective		1-2-0	3

PROGRAMME ELECTIVES

Entrepreneurship and Family Business

		L-T-P	C
BSL376	Fundaments of Family Business	2-0-2	3
BSL377	Social Entrepreneurship	2-0-2	3
BSL378	Entrepreneurial Marketing	2-0-2	3
BSL379	SME Financing	2-0-2	3
BSL386	Corporate Governance and Ethics	2-0-2	3
BSL384	Human Resource Management in Family Business	2-0-2	3
BSL385	Formulating Business Plan	2-0-2	3
BSL383	B2B Marketing	2-0-2	3

Other Courses

		L-T-P	C
Open Elective – I		2-0-2	3
Open Elective – II		2-0-2	3
Open Elective – III		2-0-2	3

Project Presentation & Training

		L-T-P	C
BSD205	Minor Project (for BBA in Entrepreneurship and Family Business)	0-0-6	3
BST305	Summer Internship (for BBA in Entrepreneurship and Family Business)	0-0-10	5
BSD306	Major Project (for BBA in Entrepreneurship and Family Business)	0-0-8	4