MBA (Dual Specialization)
SCHEME OF STUDY (2021-22)

SEM	COURSE 1	COURSE 2	COURSE 3	COURSE 4	COURSE 5	COURSE 6	COURSE 7	COURSE 8	General Proficiency	COURSES	CONTACT / week			Contact hours per semester	CREDITS
											L	T	P		
I	BSL501 Management Principles and Practices (2-0-2)3	BSL503 Organizational Behaviour (2-0-2)3	BSL505 Marketing Management (2-0-2)3	BSL507 Accounting for Managers (2-0-2)3	BSL509 Managerial Economics (2-0-2)3	BSL511 Business Statistics (2-0-2)3	BSL513 Operations Management (2-0-2)3	BSL515 Communication for Managers (2-0-2)3	BSR501 GP I 1 Credit	8	16	0	16	32*15= 480	25
II	BSL502 Management of Human Resources (2-0-2)3	BSL504 Financial Management (2-0-2)3	BSL506 Decision Sciences (2-0-2)3	BSL508 Consumer Behaviour (2-0-2)3	BSL512 Business Research Methods (2-0-2)3	BSL514 Legal Aspects of Business (2-0-2)3	BSL602 Business Ethics (2-0-2)3	BSP502 Management Lab (Python) (0-0-2)1	BSR502 GP II 1 Credit	8	14	0	16	30*15= 450	23
	BST601 SUMMER INTERNSHIP + one week of community service (0-0-10)5									1	0	0	10	0	5
III	BSL603 Strategic Management (2-0-2)3	Elective 1 (Major-I) (2-0-2)3	Elective 2 (Major-I) (2-0-2)3	Elective 3 (Major-I) (2-0-2)3	Elective 4 (Major-II) (2-0-2)3	Elective 5 (Major-II) (2-0-2)3	Elective 6 (Major-II) (2-0-2)3	BSP601 R Programming for Analytics (0-0-4)2	BSR503 GP III 1 Credit	8	14	0	18	34*15= 510	24
IV	BSL516 Entrepreneurship and Innovation (2-0-2)3	Elective 7 (Major-I) (2-0-2)3	Elective 8 (Major-I) (2-0-2)3	Elective 9 (Major-II) (2-0-2)3	Elective 10 (Major-II) (2-0-2)3	BSD602 Major Project + CS (0-0-10)5			BSR504 GP IV 1 Credit	6	10	0	20	30*15= 450	21
										31					98
Total Credits MBA Program														98	

MASTER OF BUSINESS ADMINISTRATION
OVERALL CREDIT STRUCTURE

Category	Credits
Programme Core	45
Ability Enhancement	6
Project Presentation & Training	10
Skill Enhancement	3
General Proficiency	4
Program Electives	30
Total Credits	**98**

Program Core

		L-T-P	C
BSL501	Management Principles and Practices	2-0-2	3
BSL502	Management of Human Resources	2-0-2	3
BSL503	Organizational Behavior	2-0-2	3
BSL504	Financial Management	2-0-2	3
BSL505	Marketing Management	2-0-2	3
BSL506	Decision Sciences	2-0-2	3
BSL507	Accounting for Managers	2-0-2	3
BSL508	Consumer Behavior	2-0-2	3
BSL509	Managerial Economics	2-0-2	3
BSL511	Business Statistics	2-0-2	3
BSL512	Business Research Methods	2-0-2	3
BSL513	Operations Management	2-0-2	3
BSL514	Legal Aspects of Business	2-0-2	3
BSL602	Business Ethics	2-0-2	3
BSL603	Strategic Management	2-0-2	3

General Proficiency

		C
BSR501	GPI	01 Credit
BSR502	GPII	01 Credit
BSR601	GPIII	01 Credit
BSR602	GPIV	01 Credit

Skill Enhancement Courses

		L-T-P	C
BSP502	Management Lab (Python)	0-0-2	1
BSP601	R Programming for Analytics	0-0-4	2

Ability Enhancement

		L-T-P	C
BSL516	Entrepreneurship and Innovation	2-0-2	3
BSL515	Communication for Managers	2-0-2	3

Programme Electives

		L-T-P	C
Marketing			
BSL632	Services Marketing	2-0-2	3
BSL633	B-2-B Marketing	2-0-2	3
BSL634	Rural Marketing	2-0-2	3
BSL635	International Marketing	2-0-2	3
BSL636	Integrated Marketing Communication	2-0-2	3
BSL637	Retail Management	2-0-2	3
BSL638	Digital Marketing & Social Media	2-0-2	3
BSL640	Strategic Marketing Management	2-0-2	3
BSL674	Selling Negotiations and Business Development	2-0-2	3
BSL694	Marketing of Luxury Products	2-0-2	3
Finance			
BSL641	Securities Analysis and Investment Management	2-0-2	3
BSL642	International Financial Management	2-0-2	3
BSL643	Financial Derivatives	2-0-2	3
BSL644	Management of Financial Services	2-0-2	3
BSL645	Management Accounting and Control	2-0-2	3
BSL646	Business Analysis using Financial Statements	2-0-2	3
BSL647	Money and Banking	2-0-2	3
BSL648	Mergers and Acquisitions: The Market for Corporate Control	2-0-2	3
BSL649	Principles of Risk & Insurance	2-0-2	3
BSL650	Portfolio Management	2-0-2	3
BSL651	Foreign Exchange Management	2-0-2	3
BSL652	Financial Institutions and markets	2-0-2	3
BSL653	Bank Management	2-0-2	3
BSL654	Microfinance Management	2-0-2	3
BSL691	Spreadsheet Modelling	2-0-2	3
HRM			
BSL655	Leadership – Past, Present and Future	2-0-2	3
BSL656	Industrial Relations & Labour Laws	2-0-2	3
BSL657	Workforce Planning, Recruitment &Selection	2-0-2	3
BSL658	Competency Mapping	2-0-2	3
BSL659	Contemporary Issues in HRM	2-0-2	3
BSL660	Performance and Compensation Management	2-0-2	3
BSL661	Training and Development	2-0-2	3
BSL662	Organizational Development	2-0-2	3
BSL663	People Analytics	2-0-2	3
BSL664	Strategic HRM	2-0-2	3
BSL665	Cross Cultural HRM and Inclusive Workplace Management	2-0-2	3
BSL666	Talent Management	2-0-2	3
Operations			
BSL667	Project Management	2-0-2	3
BSL668	Service Operations	2-0-2	3
BSL669	E-business	2-0-2	3

BSL670	ERP	2-0-2	3
BSL671	Supply Chain and Logistics analytics	2-0-2	3
BSL672	Production Planning &Control	2-0-2	3
BSL673	Business Process Design	2-0-2	3
BSL510	Supply Chain Management	2-0-2	3

Business Analytics

BSL675	Applied Econometrics	2-0-2	3
BSL510	Supply Chain Management	2-0-2	3
BSL676	Big Data Analytics	2-0-2	3
BSL677	Applications in CRM	2-0-2	3
BSL678	Data Mining	2-0-2	3
BSL679	Data Privacy and Data Security	2-0-2	3
BSL680	Data Visualization and Expression	2-0-2	3
BSL681	Econometrics	2-0-2	3
BSL682	Functional Analytics - Financial Risk & Fraud	2-0-2	3
BSL683	Functional Analytics - Marketing	2-0-2	3
BSL684	Functional Analytics - People	2-0-2	3
BSL685	Predictive Modeling	2-0-2	3
BSL686	Python for Data Science	2-0-2	3
BSL687	SAS Programming	2-0-2	3
BSL688	Social Network Analysis	2-0-2	3
BSL689	SQL for Data Analytics and Business Intelligence	2-0-2	3
BSL671	Supply Chain and Logistics Analytics	2-0-2	3
BSL692	Time Series Analysis	2-0-2	3
BSL693	Web and Social Media Analytics	2-0-2	3

Project Presentation & Training   L-T-P C

BST601	Summer Internship	0-0-10	5
BSD602	Major Project	0-0-10	5

BBA SCHEME OF STUDY 2021-2022

Semester	Semester Course Code, Course Name (L-T-P)Credits						Community Service	GP	Hrs. Per week			Contact Hours per Sem	Credits
1	CLL 101 Effective Comm-I (2-0-1)2.5	BSL102 Principles of Management (2-0-2)3	ENL102 Principles of Economics (2-0-2)3	CLL120 Human Values & Professional Ethics (2-0-0)2	CML 101 Professional Accounting (2-0-2)3	CML109 Business Laws (2-0-2)3	CML110 Communication & Documentation in Business (2-0-2)3	BCS101 (35 Hrs)	BSR101 GP-I 1 Credit	14	0	11	25*15= 375	19.5+1= 20.5
2	CLL 102 Effective Comm-II (2-0-1)2.5	CHL100 Environmental Studies (3-0-0)3	BSL101 Entrepreneurship (2-0-2)3	ENL101 Statistics & Research Methodology-I (2-0-2)3	CML107 Introduction to Banking (2-0-2)3	CML 108 Financial Management - I (2-0-2)3	CSV 119 Digital Literacy (Lab Training + Python) (0-0-4)2	BCS102 1 Credit (35 Hrs)	BSR102 GP-II 1 Credit	13	0	13	26*15= 390	19.5+2= 21.5
Summers	BSD201 Minor Project + one week of Community Services(70 hours) (0-0-8)4												8	4
3	BSL201 Fundamentals of Operations Management (2-0-2)3	BSL203 Human Resource Management (2-0-2)3	CML 208 Financial Management-II (2-0-2)3	BSL207 Introduction to Marketing Management (2-0-2)3	BSL209 Ecommerce (2-0-2)3	Foreign Language Elective- I (1-2-0)3		BCS201 (35 Hrs)	BSR201 GP-III 1 credit	11	2	10	23*15= 345	18+1=19
4	BSL202 Introduction to Organizational Behavior (2-0-2)3	BSL204 Fundamentals of Consumer Behavior (2-0-2)3	ENL204 Statistics and Research Methodology-II (2-0-2)3	BSL302 Leadership (2-0-2)3	Open Elective 1 (2-0-2)3	Foreign Language Elective II (1-2-0)3		BCS202 1Credit (35 Hrs)	BSR202 GP-IV 1 credit	11	2	10	23*15= 345	18+2= 20
Summers	BST301 Summer Internship+ one week of Community Services(70 hours) (0-0-10)5												10	5
5	Programme Elective –I (2-0-2)3	BSL303 International Business (2-0-2)3	BSV301 Creative thinking and Negotiation Skills (2-0-2)3	BSL301 Business Policy & Strategy (2-0-2)3	Open Elective 2 (2-0-2)3	Programme Elective-II (2-0-2)3		BCS301 (35 Hrs)	BSR301 GP-V 1 credit	12	0	12	24*15= 360	18+1=19
6	Programme Elective –III (2-0-2)3	BSL304 Investment Management (2-0-2)3	Programme Elective –IV (2-0-2)3	Open Elective 3 (2-0-2)3	BSD302 Major Project (0-0-10)5 (1 Credit for CS)			BCS302 1 Credit (35 Hrs)	BSR302 GP-VI 1 credit	8	0	8	16*15= 240	17+2=19
TOTAL													137*15 = 2055	128

BACHELOR OF BUSINESS ADMINISTRATION

Programme Core

Code	Course	L-T-P	C
BSL101	Entrepreneurship	2-0-2	3
CML108	Financial management I	2-0-2	3
ENL101	Statistics & Research Methodology-I	2-0-2	3
ENL102	Principles of Economics	2-0-2	3
CML101	Professional Accounting	2-0-2	3
CML107	Introduction to Banking	3-0-0	3
CML109	Business Laws	3-0-0	3
BSL102	Principles of Management	2-0-2	3
BSL201	Fundamentals of Operations Management	2-0-2	3
BSL203	Human Resource Management	2-0-2	3
CML208	Financial management II	2-0-2	3
BSL207	Introduction to Marketing Management	2-0-2	3
BSL209	E-Commerce	2-0-2	3
BSL202	Introduction to Organizational Behavior	2-0-2	3
BSL204	Fundamentals of consumer Behavior	2-0-2	3
BSL303	International Business	2-0-2	3
BSL301	Business Policy & Strategy	2-0-2	3
BSL302	Leadership	2-0-2	3
BSL304	Investment Management	2-0-2	3
ENL204	Statistics and Research Methodology II	2-0-2	3

General Proficiency

Code	Course	C
BSR101	GPI	01 Credit
BSR102	GPII	01 Credit
BSR201	GPIII	01 Credit
BSR202	GPIV	01 Credit
BSR301	GPV	01 Credit
BSR302	GPVI	01 Credit

Community Service

Code	Course	C
BCS101	Community Service	01 Credit
BCS102	Community Service	
BCS201	Community Service	01 Credit
BCS202	Community Service	
BCS301	Community Service	01 Credit
BCS302	Community Service	

Skill Enhancement Courses

Code	Course	L-T-P	C
CSV119	Digital Literacy	0-0-4	2
CML110	Communication and Documentation in Business	2-0-2	3
BSV301	Creative thinking and Negotiation Skills	2-0-2	3

Ability Enhancement

L-T-P C

Code	Course	L-T-P	C
CHL100	Environmental Studies	3-0-0	3
CLL101	Effective Communication I	2-0-1	2.5
CLL102	Effective Communication II	2-0-1	2.5
CLL120	Human Values & Professional Ethics	2-0-0	2
	Foreign Language Elective - I	1-2-0	3
	Foreign Language Elective - II	1-2-0	3

PROGRAMME ELECTIVES

L-T-P C

Marketing

Code	Course	L-T-P	C
BSL331	Customer Relationship Management	2-0-2	3
BSL332	Management of Sales and Distribution	2-0-2	3
BSL333	Marketing & Consumer Analytics	2-0-2	3
BSL334	Fundamentals of Retail Management	2-0-2	3
BSL335	Marketing of Services	2-0-2	3
BSL336	Advertising and Promotion	2-0-2	3
BSL337	Fundamentals of Strategic Marketing	2-0-2	3
BSL338	Marketing in Digital Era	2-0-2	3

HRM

Code	Course	L-T-P	C
BSL339	Recruitment and Selection	2-0-2	3
BSL340	Performance and Competency Management	2-0-2	3
BSL341	Employee Training and Development	2-0-2	3
BSL342	Industrial Relations and Indian Labour Laws	2-0-2	3
BSL343	Compensation and Reward Management	2-0-2	3
BSL344	Organization Change and Development	2-0-2	3
BSL345	Cross Culture HRM	2-0-2	3
BSL346	Fundamentals of Strategic HRM	2-0-2	3

Finance

Code	Course	L-T-P	C
BSL347	Financial Reporting and Analysis	2-0-2	3
BSL348	Introduction to Financial Institutions and Market	2-0-2	3
BSL349	Insurance and Risk Management	2-0-2	3
BSL350	Fundamentals of Money and Banking	2-0-2	3
BSL351	Introduction to Portfolio Management	2-0-2	3
BSL352	Microfinance in India	2-0-2	3
BSL353	Cost and Management Accounting	2-0-2	3

Other Courses

Code	Course	L-T-P	C
	Open Elective – I	2-0-2	3
	Open Elective – II	2-0-2	3
	Open Elective – III	2-0-2	3

Project Presentation & Training

Code	Course	L-T-P	C
BSD201	Minor Project (for BBA)	0-0-6	3
BST301	Summer Internship (for BBA)	0-0-10	5
BSD302	Major Project (for BBA)	0-0-10	5

BBA SPECIALIZATION IN BUSINESS ANALYTICS SCHEME OF STUDY 2021-2022

Scheme Semester	Semester Course Code, Course Name (L-T-P)Credits						Community Service	GP	Hrs. Per week			Contact Hours per Sem	Credits
1	CLL 101 Effective Comm-I (2-0-1)2.5	BSL101 Entrepreneurship (2-0-2)3	ENL102 Principles of Economics (2-0-2)3	CLL120 Human Values & Professional Ethics (2-0-0)2	CML101 Professional Accounting (2-0-2)3	CML109 Business Laws (2-0-2)3	CML110 Communication & Documentation in Business (2-0-2)3	BCS101 (35 Hrs)	BSR101 GP-I 1 Credit	14	0	11	25*15= 375	19.5+1= 20.5
2	CLL 102 Effective Comm-II (2-0-1)2.5	CHL100 Environmental Studies (3-0-0)3	BSL102 Principles of Management (2-0-2)3	ENL101 Statistics & Research Methodology-I (2-0-2)3	CML107 Introduction to Banking (2-0-2)3	CML 108 Financial Management - I (2-0-2)3	CSV 119 Digital Literacy (Lab Training + Python) (0-0-4)2	BCS102 1 Credit (35 Hrs)	BSR102 GP-II 1 Credit	13	0	13	26*15= 390	19.5+2= 21.5
Summers	BSD201 Minor Project + one week of Community Services(70 hours) (0-0-8)4												8	4
3	BSL201 Fundamentals of Operations Management (2-0-2)3	BSL203 Human Resource Management (2-0-2)3	CML208 Financial Management- II (2-0-2)3	BSL207 Introduction to Marketing Management (2-0-2)3	BSL209 Ecommerce (2-0-2)3	Foreign Language Elective- I (1-2-0)3		BCS201 (35 Hrs)	BSR201 GP-III 1 credit	11	2	10	23*15= 345	18+1=19
4	BSL202 Introduction to Organizational Behavior (2-0-2)3	BSL204 Fundamentals of Consumer Behavior (2-0-2)3	ENL204 Statistics and Research Methodology-II (2-0-2)3	BSL301 Business Policy & Strategy (2-0-2)3	Open Elective 1 (2-0-2)3	Foreign Language Elective II (1-2-0)3		BCS202 1Credit (35 Hrs)	BSR202 GP-IV 1 credit	11	2	10	23*15= 345	18+2= 20
Summers	BST301 Summer Internship+ one week of Community Services(70 hours) (0-0-10)5												10	5
5	Programme Elective –I (2-0-2)3	BSL303 International Business (2-0-2)3	BSV301 Creative thinking and Negotiation Skills (2-0-2)3	BSL302 Leadership (2-0-2)3	Open Elective 2 (2-0-2)3	Programme Elective-II (2-0-2)3		BCS301 (35 Hrs)	BSR301 GP-V 1 credit	12	0	12	24*15= 360	18+1=19
6	Programme Elective –III (2-0-2)3	BSL304 Investment Management (2-0-2)3	Programme Elective –IV (2-0-2)3	Open Elective 3 (2-0-2)3	BSD302 Major Project (0-0-10)5 (1 Credit for CS)			BCS302 1 Credit (35 Hrs)	BSR302 GP-VI 1 credit	8	0	8	16*15= 240	17+2=19
TOTAL													137*15= 2055	128

BBA SPECIALIZATION IN BUSINESS ANALYTICS

Programme Core

		L-T-P	C
BSL101	Entrepreneurship	2-0-2	3
CML108	Financial management I	2-0-2	3
ENL101	Statistics & Research Methodology-I	2-0-2	3
ENL102	Principles of Economics	2-0-2	3
CML101	Professional Accounting	2-0-2	3
CML107	Introduction to Banking	3-0-0	3
CML109	Business Laws	3-0-0	3
BSL102	Principles of Management	2-0-2	3
BSL201	Fundamentals of Operations Management	2-0-2	3
BSL203	Human Resource Management	2-0-2	3
CML208	Financial management II	2-0-2	3
BSL207	Introduction to Marketing Management	2-0-2	3
BSL209	E-Commerce	2-0-2	3
BSL202	Introduction to Organizational Behavior	2-0-2	3
BSL204	Fundamentals of consumer Behavior	2-0-2	3
BSL303	International Business	2-0-2	3
BSL301	Business Policy & Strategy	2-0-2	3
BSL302	Leadership	2-0-2	3
BSL304	Investment Management	2-0-2	3
ENL204	Statistics and Research Methodology II	2-0-2	3

General Proficiency

		C
BSR101	GPI	01 Credit
BSR102	GPII	01 Credit
BSR201	GPIII	01 Credit
BSR202	GPIV	01 Credit
BSR301	GPV	01 Credit
BSR302	GPVI	01 Credit

Community Service

		C
BCS101	Community Service	01 Credit
BCS102	Community Service	
BCS201	Community Service	01 Credit
BCS202	Community Service	
BCS301	Community Service	01 Credit
BCS302	Community Service	

Skill Enhancement Courses

		L-T-P	C
CSV119	Digital Literacy	0-0-4	2
CML110	Communication and Documentation in Business	2-0-2	3
BSV301	Creative thinking and Negotiation Skills	2-0-2	3

Ability Enhancement

		L-T-P	C
CHL100	Environmental Studies	3-0-0	3
CLL101	Effective Communication I	2-0-1	2.5
CLL102	Effective Communication II	2-0-1	2.5
CLL120	Human Values & Professional Ethics	2-0-0	2
	Foreign Language Elective – I	1-2-0	3
	Foreign Language Elective – II	1-2-0	3

Programme Electives

Business Analytics

		L-T-P	C
BSL355	Consumer Behaviour and Analysis	2-0-2	3
BSL356	Applications in Digital Marketing	2-0-2	3
BSL357	Fundamentals of Econometrics	2-0-2	3
BSL358	Multi-criteria decision making	2-0-2	3
BSL359	Fundamentals of Predictive Modelling	2-0-2	3
BSL360	Supply Chain Analytics	2-0-2	3
BSL361	Fundamentals of Time Series Analysis	2-0-2	3
BSL362	Social Media and Web Analytics	2-0-2	3
BSL216	Digital Businesses	2-0-2	3
BSL306	Fundamentals of Big data analytics	2-0-2	3
BSL307	Fundamentals of data mining	2-0-2	3
BSL308	Data visualization	2-0-2	3

Other Courses

		L-T-P	C
	Open Elective – I	2-0-2	3
	Open Elective – II	2-0-2	3
	Open Elective – III	2-0-2	3

Project Presentation & Training

		L-T-P	C
BSD203	Minor Project (for BBA in Business Analytics)	0-0-6	3
BST303	Summer Internship (for BBA in Business Analytics)	0-0-10	5
BSD304	Major Project (for BBA in Business Analytics)	0-0-10	5

BBA SPECIALIZATION IN DIGITAL MARKETING SCHEME OF STUDY 2021-2022

Semester	Semester Course Code, Course Name (L-T-P)Credits						Community Service	GP	Hrs. Per week			Contact Hours per Sem	Credits
1	CLL101 Effective Comm-I (2-0-1)2.5	BSL101 Entrepreneurship (2-0-2)3	ENL102 Principles of Economics (2-0-2)3	CLL120 Human Values & Professional Ethics (2-0-0)2	CML101 Professional Accounting (2-0-2)3	CML109 Business Laws (2-0-2)3	CML110 Communication & Documentation in Business (2-0-2)3 — BCS101 (35 Hrs)	BSR101 GP-I 1 Credit	14	0	11	25*15= 375	19.5+1= 20.5
2	CLL102 Effective Comm-II (2-0-1)2.5	CHL100 Environmental Studies (3-0-0)3	BSL102 Principles of Management (2-0-2)3	ENL101 Statistics & Research Methodology-I (2-0-2)3	CML107 Introduction to Banking (2-0-2)3	CML108 Financial Management - I (2-0-2)3	CSV119 Digital Literacy (Lab Training + Python) (0-0-4)2 — BCS102 1 Credit (35 Hrs)	BSR102 GP-II 1 Credit	13	0	13	26*15= 390	19.5+2= 21.5
Summers	BSD201 Minor Project + one week of Community Services(70 hours) (0-0-8)4											8	4
3	BSL201 Fundamentals of Operations Management (2-0-2)3	BSL203 Human Resource Management (2-0-2)3	CML208 Financial Management- II (2-0-2)3	BSL207 Introduction to Marketing Management (2-0-2)3	BSL209 Ecommerce (2-0-2)3	Foreign Language Elective- I (1-2-0)3 — BCS201 (35 Hrs)	BSR201 GP-III 1 credit	11	2	10	23*15= 345	18+1=19
4	BSL202 Introduction to Organizational Behavior (2-0-2)3	BSL204 Fundamentals of Consumer Behavior (2-0-2)3	ENL204 Statistics and Research Methodology-II (2-0-2)3	BSL301 Business Policy & Strategy (2-0-2)3	Open Elective-1 (2-0-2)3	Foreign Language Elective II (1-2-0)3 — BCS202 1Credit (35 Hrs)	BSR202 GP-IV 1 credit	11	2	10	23*15= 345	18+2= 20
Summers	BST301 Summer Internship+ one week of Community Services(70 hours) (0-0-10)5											10	5
5	Programme Elective –I (2-0-2)3	BSL303 International Business (2-0-2)3	BSV301 Creative thinking and Negotiation Skills (2-0-2)3	BSL302 Leadership (2-0-2)3	Open Elective-2 (2-0-2)3	Programme Elective-II (2-0-2)3 — BCS301 (35 Hrs)	BSR301 GP-V 1 credit	12	0	12	24*15= 360	18+1= 19
6	Programme Elective –III (2-0-2)3	BSL304 Investment Management (2-0-2)3	Programme Elective –IV (2-0-2)3	Open Elective-3 (2-0-2)3	BSD302 Major Project (0-0-10)5 (1 Credit for CS) — BCS302 1 Credit (35 Hrs)		BSR302 GP-VI 1 credit	8	0	8	16*15= 240	17+2= 19
	TOTAL											137*15 = 2055	128

BBA SPECIALIZATION IN DIGITAL MARKETING

Programme Core

		L-T-P	C
BSL101	Entrepreneurship	2-0-2	3
CML108	Financial management I	2-0-2	3
ENL101	Statistics & Research Methodology-I	2-0-2	3
ENL102	Principles of Economics	2-0-2	3
CML101	Professional Accounting	2-0-2	3
CML107	Introduction to Banking	3-0-0	3
CML109	Business Laws	3-0-0	3
BSL102	Principles of Management	2-0-2	3
BSL201	Fundamentals of Operations Management	2-0-2	3
BSL203	Human Resource Management	2-0-2	3
CML208	Financial management II	2-0-2	3
BSL207	Introduction to Marketing Management	2-0-2	3
BSL209	E-Commerce	2-0-2	3
BSL202	Introduction to Organizational Behavior	2-0-2	3
BSL204	Fundamentals of consumer Behavior	2-0-2	3
BSL303	International Business	2-0-2	3
BSL301	Business Policy & Strategy	2-0-2	3
BSL302	Leadership	2-0-2	3
BSL304	Investment Management	2-0-2	3
ENL204	Statistics and Research Methodology II	2-0-2	3

General Proficiency

		C
BSR101	GPI	01 Credit
BSR102	GPII	01 Credit
BSR201	GPIII	01 Credit
BSR202	GPIV	01 Credit
BSR301	GPV	01 Credit
BSR302	GPVI	01 Credit

Community Service

BCS101	Community Service	01 Credit
BCS102	Community Service	
BCS201	Community Service	01 Credit
BCS202	Community Service	
BCS301	Community Service	01 Credit
BCS302	Community Service	

Skill Enhancement Courses

		L-T-P	C
CSV119	Digital Literacy	0-0-4	2
CML110	Communication and Documentation in Business	2-0-2	3
BSV301	Creative thinking and Negotiation Skills	2-0-2	3

Ability Enhancement

		L-T-P	C
CHL100	Environmental Studies	3-0-0	3
CLL101	Effective Communication I	2-0-1	2.5
CLL102	Effective Communication II	2-0-1	2.5
CLL120	Human Values & Professional Ethics	2-0-0	2

	L-T-P	C
Foreign Language Elective – I	1-2-0	3
Foreign Language Elective – II	1-2-0	3

PROGRAMME ELECTIVES

L-T-P C

Digital Marketing

		L-T-P	C
BSL306	Fundamentals of Big Data Analytics	2-0-2	3
BSL365	Content Development and Marketing	2-0-2	3
BSL366	Design Thinking and Innovation	2-0-2	3
BSL367	Digital Analytics and Campaign Planning	2-0-2	3
BSL368	Digital Futures	2-0-2	3
BSL369	Digital Media Planning and Management	2-0-2	3
BSL370	E-CRM	2-0-2	3
BSL371	Internet and Related Technologies	2-0-2	3
BSL372	Lead Generation & E-Mail Marketing	2-0-2	3
BSL373	Mobile Marketing	2-0-2	3
BSL374	Search Engine Optimization	2-0-2	3
BSL375	Strategic Digital Marketing	2-0-2	3
BSL308	Data Visualization	2-0-2	3
BSL309	Digital Media Ethics and Laws	2-0-2	3
BSL311	Web Design & Development	2-0-2	3
BSL362	Social Media and Web Analytics	2-0-2	3
BSL216	Digital Business	2-0-2	3

Other Courses

	L-T-P	C
Open Elective – I	2-0-2	3
Open Elective – II	2-0-2	3
Open Elective – III	2-0-2	3

Project Presentation & Training

		L-T-P	C
BSD205	Minor Project (for BBA in Digital Marketing)	0-0-6	3
BST305	Summer Internship (for BBA in Digital Marketing)	0-0-10	5
BSD306	Major Project (for BBA in Digital Marketing)	0-0-10	5

B.COM(H) SCHEME OF STUDY 2021-2022

Semester	Semester Course Code, Course Name(L-T-P) Credits							COMMUNITY SERVICE	GP	Hrs. Per week L	T	P	Contact Hours per Semester	Credits
1	CLL101 Effective Comm - I (2-0-1)2.5	CHL100 Environmental Studies (3-0-0)3	BSL 102 Principles of Management (2-0-2)3	ENL101 Statistics & Research Methodology-I (2-0-2)3	CML107 Introduction to Banking (2-0-2)3	CML101 Professional Accounting (2-0-2)3	CSV119 Digital Literacy (Lab Training + Python) (0-0-4)2	CCS101 CS I (35 HRS)	CMR101 GP-I 1 Credit	13	0	13	26*15=390	19.5+1=20.5
2	CLL102 Effective Comm-II (2-0-1)2.5	BSL101 Entrepreneurship (2-0-2)3	ENL102 Principles of Economics (2-0-2)3	CLL120 Human Values & Professional Ethics (2-0-0)2	CML108 Financial Management-I (2-0-2)3	CML109 Business Laws (2-0-2)3	CML110 Communication & Documentation in Business (2-0-2)3	CCS102 CS II 1 Credit (35 HRS)	CMR102 GP-II 1 Credit	14	0	11	25*15=375	19.5+2=21.5
Summers	CMD201	Minor Project + One week of Community Services (70 HRS) (0-0-8)4												4
3	CML208 Financial Management-II (2-0-2)3	ENL204 Statistics & Research Methodology -II (2-0-2)3	ENL203 Business Mathematics (2-0-2)3	CML203 Fundamentals of Auditing (2-0-2)3	BSL203 HRM (2-0-2)3	BSL209 E-Commerce (2-0-2)3	Foreign Language Elective I (1-2-0)3	CCS201 CS III (35 HRS)	CMR201 GP-III 1 Credit	13	2	12	27*15=405	21+1=22
4	CML202 Income Tax & Practice (2-0-2)3	CML204 Corporate Accounting (2-0-2)3	CML206 Security & Investment Management (2-0-2)3	BSL207 Marketing Management (2-0-2)3	Program Elective I (2-0-2)3	Open Elective I (2-0-2)3	Foreign Language Elective II (1-2-0)3	CCS202 CS IV 1 Credit (35 HRS)	CMR202 GP-IV 1 Credit	13	2	12	27*15=405	21+2=23
Summers	CMT301	Summer Internship + One week of Community Services (70 HRS) (0-0-10)5												5
5	CML301 Cost Accounting (2-0-2)3	CML303 Indirect Taxation (GST) (2-0-2)3	BSV301 Creative Thinking &Negotiation Skills (2-0-2)3	Program Elective II (2-0-2)3	Program Elective III (2-0-2)3	Open Elective II (2-0-2)3		CCS301 CS V (35 HRS)	CMR301 GP-V 1 Credit	12	0	12	24*15=360	18+1=19
6	CML302 Management Accounting (2-0-2)3	CML304 Micro Finance (2-0-2)3	BSL301 Business Policy & Strategy (2-0-2)3	Program Elective IV (2-0-2)3	Open Elective III (2-0-2)3	CMD302 Major Project (0-0-10)5 (1 credit for CS)		CCS302 CS VI 1 Credit (35 HRS)	CMR302 GP-VI 1 Credit	10	0	10	20*15=300	20 +2=22
	TOTAL									149*15=2235				(133+4) 137

BACHELOR OF COMMERCE(H)

OVERALL CREDIT STRUCTURE

Category	Credits
Programme Core (22+52)	74
Ability Enhancement	16
Project Presentation & Training	13
Skill Enhancement	7
General Proficiency	6
Program Electives	12
Open Electives	9
Total Credits	**137**

Programme Core

		L-T-P	C
BSL101	Entrepreneurship	2-0-2	3
BSL102	Principles of Management	2-0-2	3
ENL101	Statistics & Research Methodology-I	2-0-2	3
ENL102	Principles of Economics	2-0-2	3
CML107	Introduction to Banking	2-0-2	3
CML109	Business Laws	2-0-2	3
CML101	Professional Accounting	2-0-2	3
CML108	Financial Management-I	2-0-2	3
CML208	Financial Management-II	2-0-2	3
BSL203	Human Resource Management	2-0-2	3
BSL207	Introduction to Marketing Management	2-0-2	3
BSL209	E-Commerce	2-0-2	3
BSL301	Business Policy & Strategy	2-0-2	3
CML202	Income Tax & Practice	2-0-2	3
CML203	Fundamentals of Auditing	2-0-2	3
CML204	Corporate Accounting	2-0-2	3
CML206	Security & Investment Management	2-0-2	3
CML301	Cost Accounting	2-0-2	3
CML302	Management Accounting	2-0-2	3
CML303	Indirect Taxation (GST)	2-0-2	3
CML304	Micro Finance	2-0-2	3
ENL203	Business Mathematics	2-0-2	3
ENL204	Statistics & Research Methodology-II	2-0-2	3

General Proficiency

		C
CMR101	GPI	01 Credit
CMR102	GPII	01 Credit
CMR201	GPIII	01 Credit
CMR202	GPIV	01 Credit
CMR301	GPV	01 Credit
CMR302	GPVI	01 Credit

Skill Enhancement Courses

		L-T-P	C
CSV119	Digital Literacy	0-0-4	2
BSV301	Creativity and Negotiation Skills	2-0-2	3
CML110	Communication & Documentation in Business	2-0-2	3

Ability Enhancement

		L-T-P	C
ASL140	Environmental Studies	3-0-0	3
CLL101	Effective Communication I	2-0-1	2.5
CLL102	Effective Communication II	2-0-1	2.5
CLL120	Human Values & Professional Ethics	2-0-0	2
	Foreign Language Elective - I	1-2-0	3
	Foreign Language Elective - II	1-2-0	3

PROGRAMME ELECTIVES

Marketing

		L-T-P	C
BSL331	Customer Relationship Management	2-0-2	3
BSL332	Management of Sales and Distribution	2-0-2	3
BSL333	Marketing & Consumer Analytics	2-0-2	3
BSL334	Fundamentals of Retail Management	2-0-2	3
BSL335	Marketing of Services	2-0-2	3
BSL336	Advertising and Promotion	2-0-2	3
BSL337	Fundamentals of Strategic Marketing	2-0-2	3
BSL338	Marketing in Digital Era	2-0-2	3

HRM

		L-T-P	C
BSL339	Recruitment and Selection	2-0-2	3
BSL340	Performance and Competency Management	2-0-2	3
BSL341	Employee Training and Development	2-0-2	3
BSL342	Industrial Relations and Indian Labour Laws	2-0-2	3
BSL343	Compensation and Reward Management	2-0-2	3
BSL344	Organization Change and Development	2-0-2	3
BSL345	Cross Culture HRM	2-0-2	3
BSL346	Fundamentals of Strategic HRM	2-0-2	3

Finance

		L-T-P	C
BSL347	Financial Reporting and Analysis	2-0-2	3
BSL348	Introduction to Financial Institutions and Market	2-0-2	3
BSL349	Insurance and Risk Management	2-0-2	3
BSL350	Fundamentals of Money and Banking	2-0-2	3
BSL351	Introduction to Portfolio Management	2-0-2	3
CML352	Financial Econometrics	2-0-2	3
BSL303	International Business	2-0-2	3

Other Courses

		L-T-P	C

	L-T-P	C
Open Elective – I	2-0-2	3
Open Elective – II	2-0-2	3
Open Elective – III	2-0-2	3

Project Presentation & Training	**L-T-P**	**C**
CMD201 Minor Project (for BCom (H))	0-0-6	3
CMT301 Summer Internship (for BCom (H))	0-0-10	5
CMD302 Major Project (for BCom (H))	0-0-10	5

BA (H) ECONOMICS SCHEME OF STUDY 2021-2022

Semester	Semester Course Code, Course Name (L-T-P) Credits						Community Service	GP	Hrs. Per week L	Hrs. Per week T	Hrs. Per week P	Credits
1	CLL101 Effective Comm - I (2-0-1)2.5	CHL100 Environmental Studies (3-0-0)3	ENL102 Principles of Economics (2-0-2)3	ENL101 Statistics & Research Methodology-I (2-0-2)3	BSL101 Entrepreneurship (2-0-2)3	CSV119 Digital Literacy (30 Hrs Lab Training + Python) (0-0-4)2	BSL102 Principles of Management (2-0-2)3 — ECS101 (35 Hrs)	ENR101 GP 1 Credits	13	0	13	19.5+1=20.5
2	CLL102 Effective Comm-II (2-0-1)2.5	ENL203 Business Mathematics (2-0-2)3	CML101 Professional Accounting (2-0-2)3	CLL120 Human Values & Professional Ethics (2-0-0)2	ENL201 History of Economic Thoughts (3-0-0)3	CML110 Communication and Documentation in Business (2-0-2)3	ECS102 1 Credit (35 Hrs)	ENR102 GP 1 Credits	14	0	5	16.5+2=18.5
Summers	END201 Minor Project + one week of Community Services (70 hours) (0-0-8)4								0	0	8	4
3	ENL303 Fundamentals of Money & Banking (4-0-0)4	ENL336 Mathematical Economics (2-0-2)3	ENL205 Advanced Microeconomics (2-0-2)3	ENL301 Public Finance (4-0-0)4	ENL209 Behavioral Economics (4-0-0)4	Open Elective 1 (2-0-2)3	ECS201 (35 Hrs)	ENR201 1 Credits	18	0	6	21+1=22
4	ENL302 Corporate Governance &Sustainability (3-0-0)3	ENL204 Statistics and Research Methodology-II (2-0-2)3	ENL207 Advanced Macro Economics (2-0-2)3	ENL208 Environmental Economics (2-0-2)3	Open Elective 2 (2-0-2)3	Foreign Language I (1-2-0)3	ECS202 1 Credit (35 Hrs)	ENR202 1 Credits	12	2	8	18+2=20
Summers	END301 Summer Internship+ one week of Community Services (70 hours) (0-0-10)5								0	0	10	5
5	ENL206 Introduction to Econometrics (2-0-2)3	ENL337 Financial Economics (2-0-2)3	Open Elective 3 (2-0-2)3	Programme Elective-I (2-0-2)3	Programme Elective –II (2-0-2)3	Foreign Language II (1-2-0)3	ECS301 (35 Hrs)	ENR301 GP 1 Credits	11	2	10	18+1=19
6	ENL202 International Trade (4-0-0)4	ENL304 Indian Economy (4-0-0)4	ENL306 Economics of Growth & Development (4-0-0)4	Programme Elective-III (2-0-2)3	Programme Elective –IV (2-0-2)3	END302 Major Project (0-0-10)5 (1 credit for CS)	ECS302 1 Credit (35 Hrs)	ENR302 GP 1 Credits	16	0	14	23+2=25
	Total											Total Credit = 130+4 (CS) = 134

BACHELOR OF ARTS (HONS) ECONOMICS

OVERALL CREDIT STRUCTURE

Category	Credits
Programme Core (18+53)	71
Ability Enhancement	16
Project Presentation & Training	13
Skill Enhancement	4
General Proficiency	6
Program Electives	16
Open Electives	9
Total Credits	**135**

Programme Core

		L-T-P	C
BSL101	Entrepreneurship	2-0-2	3
CML101	Professional Accounting	2-0-2	3
ENL302	Corporate Governance &Sustainability	3-0-0	3
BSL102	Principles of Management	2-0-2	3
ENL101	Statistics & Research Methodology-I	2-0-2	3
ENL102	Principles of Economics	2-0-2	3
ENL201	History of Economic Thoughts	3-0-0	3
ENL202	International Trade	4-0-0	4
ENL203	Business Mathematics	2-0-2	3
ENL204	Statistics and Research Methodology-II	2-0-2	3
ENL205	Advanced Micro-economics	2-0-2	3
ENL206	Introduction to Econometrics	2-0-2	3
ENL207	Advanced Macro Economics	2-0-2	3
ENL208	Environmental Economics	2-0-2	3
ENL209	Behavioral Economics	3-0-0	3
ENL301	Public Finance	4-0-0	4
ENL303	Fundamentals of Money and Banking	4-0-0	4
ENL304	Indian Economy	4-0-0	4
ENL306	Economics of Growth & Development	4-0-0	4
ENL337	Financial Economics	2-0-2	3
ENL336	Mathematical Economics	2-0-2	3

General Proficiency

		C
ENR101	GPI	01 Credit
ENR102	GPII	01 Credit
ENR201	GPIII	01 Credit
ENR202	GPIV	01 Credit
ENR301	GPV	01 Credit
ENR302	GPVI	01 Credit

Community Service

		C
ECS101	Community Service	01 Credit
ECS102	Community Service	
ECS201	Community Service	01 Credit
ECS202	Community Service	
ECS301	Community Service	01 Credit
ECS302	Community Service	

Skill Enhancement Courses

		L-T-P	C
CSV119	Digital Literacy	0-0-4	2
	Communication and Documentation in Business	2-0-2	3

Ability Enhancement

		L-T-P	C
CHL100	Environmental Studies	3-0-0	3
CLL101	Effective Communication I	2-0-1	2.5
CLL102	Effective Communication II	2-0-1	2.5
CLL120	Human Values & Professional Ethics	2-0-0	2
	Foreign Language Elective - I	1-2-0	3
	Foreign Language Elective - II	1-2-0	3

Programme Electives

Economics

		L-T-P	C
ENL330	Agricultural Economics	2-0-2	3
ENL331	Industrial Economics	2-0-2	3
ENL332	Comparative Economic Development	2-0-2	3
ENL333	Labour Economics	2-0-2	3
ENL334	Economics of Health & Education	2-0-2	3
ENL335	Population Studies	2-0-2	3
ENL341	Global economic monetary system	2-1-0	3

Finance

		L-T-P	C
BSL349	Insurance & Risk Management	2-0-2	3
BSL348	Financial Institutions and Market	2-0-2	3
BSL354	Security Analysis & Portfolio Management	2-0-2	3
BSL347	Financial Reporting & Analysis	2-0-2	3

Research Analysis

		L-T-P	C
ENL340	Fundamentals of Spreadsheet Modelling	2-0-2	3
ENL338	Introduction to Statistical Programming With R	2-0-2	3
BSL307	Fundamentals of Data Mining	2-0-2	3
ENL339	Forecasting Methods	2-0-2	3
BSL308	Fundamentals of Data Visualization	2-0-2	3

Other Courses

	L-T-P	C
Open Elective – I	2-0-2	3
Open Elective – II	2-0-2	3
Open Elective – III	2-0-2	3

Project Presentation & Training

		L-T-P	C
END201	Minor Project (for BA Hons Economics)	0-0-6	3
END301	Summer Internship (for BA Hons Economics)	0-0-10	5
END302	Major Project (for BA Hons Economics)	0-0-10	5

BA (HONS) PSYCHOLOGY SCHEME OF SYUDY 2021-2022

Semester	Semester Course Code, Course Name (L-T-P) Credits						COMMUNITY SERVICE	GP	Hrs. Per week L	T	P	Contact Hours per Semester	Credits
1	CLL101 Effective Comm – I (2-0-1)2.5	CHL100 Environmental Studies (3-0-0)3	PCL109 Physiological Psychology (3-1-0)4	ENL101 Statistics & Research Methodology-I (4-0-0)4	PCL103 Introduction to Psychology (2-0-2)3	CSV119 Digital Literacy (30 hrs Lab Training + Python) (0-0-4)2	PCS101 CS I (35 Hrs)	PCR101 GP-I 1 Credit	14	1	7	22x15=330	18.5+1= 19.5
2	CLL102 Effective Comm-II (2-0-1)2.5	BSL101 Entrepreneurship (2-0-2)3	PCL101 Understanding Individual Differences (3-1-0)4	CLL120 Human Values and professional ethics (2-0-0)2	PCL102 Psychology for Living (2-1-0)3	BSL102 Principles of Management (2-0-2)3	PCS102 CS II 1 Credit (35 HRS)	PCR102 GP-II 1 Credit	13	2	5	20x15=300	17.5+2= 19.5
Summers	PCD201		Minor Project + one week of Community Services (70 HRS) (0-0-8)4										4
3	PCL201 Cultural Psychology (2-0-2)3	PCL203 Evolution of Psychological Thought (3-1-0)4	PCL205 Introduction to Social Psychology (2-1-0)3	PCL207 Statistical Methods and Psychological Research (2-2-0)4	PCL208 Positive Psychology (3-1-0)4	PCP201 Psy Practical (Experiment) (0-0-4)2	PCS201 CS III (35 HRS)	PCR201 GP-III 1 Credit	12	5	6	24x15=360	20+1=21
4	PCL202 Industrial & Org. Psy (3-1-0)4	PCL204 Applied Social Psychology (3-1-0)4	PCL206 Counselling Psychology (3-1-0)4	Programme Elective-I (2-0-2)3	Open Elective-I (2-0-2)3	PCP202 Psy Practical (Testing) (0-0-6)3	PCS202 CS IV 1 Credit (35 HRS)	PCR202 GP-IV 1 Credit	13	3	10	26x15=390	21+2=23
Summers	PCT301		Summer Internship + one week of Community Services(70 HRS) (0-0-10)5										5
5	PCL301 Life Span Approach to Developmental Psychology (3-1-0)4	PCL303 Psychopathology and Well Being (2-1-0)3	Open Elective-II (2-0-2)3	Programme Elective-II (2-0-2)3	Programme Elective –III (2-0-2)3	Foreign Language I (1-2-0)3 / PCP301 Psy Practical (Survey) (0-0-4)2	PCS301 CS V (35 HRS)	PCR301 GP-V 1 Credit	12	4	10	26x15=390	21+1=22
6	PCL302 Applied Clinical Psychology (3-1-0)4	PCD302 Major Project (0-0-10)5 (1 credit for CS)	Open Elective-III (2-0-2)3	Foreign Language-II (1-2-0)3	PCP302 Psy Practical (Qualitative analysis) (1-0-4)3		PCS302 CS VI 1 Credit (35 HRS)	PCR302 GP-VI 1 Credits	7	3	16	25x15=375	18+2=20
Total									143*15=2145				130+4= 134

BACHELOR OF ARTS (HONS) PSYCHOLOGY

OVERALL CREDIT STRUCTURE

Category	Credits
Programme Core	72
Ability Enhancement	16
Project Presentation & Training	14
Skill Enhancement	5
General Proficiency+CS	9
Program Electives	9
Open Electives	9
Total Credits	**134**

Programme Core

		L-T-P	C
BSL101	Entrepreneurship	2-0-2	3
ENL101	Statistics & Research Methodology-I	4-0-0	4
BSL102	Principles of Management	2-0-2	3
PCL101	Understanding Individual Differences	3-1-0	4
PCL102	Psychology for Living	2-1-0	3
PCL103	Introduction to Psychology	2-0-2	3
PCL109	Physiological Psychology	3-1-0	4
PCL201	Cultural Psychology	2-0-2	3
PCL202	Industrial & Organizational Psychology	3-1-0	4
PCL203	Evolution of Psychological Thought	3-1-0	4
PCL204	Applied Social Psychology	3-1-0	4
PCL205	Introduction to Social Psychology	2-1-0	3
PCL206	Counselling Psychology	3-1-0	4
PCL207	Statistical Methods and Psychological Research	2-2-0	4
PCL208	Positive Psychology	3-1-0	4
PCL301	Life Span Approach to Developmental Psychology	3-1-0	4
PCL302	Applied Clinical Psychology	3-1-0	4
PCL303	Psychopathology and Well Being	2-1-0	3
PCP201	Psychology Practical (Experiment)	0-0-4	2
PCP202	Psychology Practical (Testing)	0-0-6	3
PCP301	Psychology Practical (Survey)	0-0-4	2
PCP302	Psychology Practical (Qualitative analysis)	1-0-4	3

General Proficiency

		C
PCR101	GP-I	01 Credit
PCR102	GP-II	01 Credit
PCR201	GP-III	01 Credit
PCR202	GP-IV	01 Credit
PCR301	GP-V	01 Credit
PCR302	GP-VI	01 Credit

Community Service

PCS101	Community Service	01 Credit
PCS102	Community Service	
PCS201	Community Service	01 Credit
PCS202	Community Service	
PCS301	Community Service	01 Credit
PCS302	Community Service	

Skill Enhancement Courses

		L-T-P	C
CSV119	Digital Literacy (30 hrs Lab Training + Python)	0-0-4	2

Ability Enhancement

		L-T-P	C
CHL100	Environmental Studies	3-0-0	3
CLL101	Effective Communication I	2-0-1	2.5
CLL102	Effective Communication II	2-0-1	2.5
CLL120	Human Values & Professional Ethics	2-0-0	2
	Foreign Language Elective - I	1-2-0	3
	Foreign Language Elective - II	1-2-0	3

Programme Electives

L-T-P   C

Clinical Psychology

		L-T-P	C
PCL331	Health Psychology	2-0-2	3
PCL332	Stress Management	2-0-2	3

Consumer Psychology

		L-T-P	C
BSL204	Consumer Behavior	2-0-2	3
PCL338	Psychology of Advertising	2-0-2	3
PCL336	Media Psychology	2-0-2	3

Environmental Psychology

		L-T-P	C
PCL334	Sustainability and Conservation Behavior	2-0-2	3
PCL335	Foundation of Environmental Stress	2-0-2	3

Organizational Psychology

		L-T-P	C
BSL344	Organization Change & Development	2-0-2	3

BSL340	Performance Management & Competency Management	2-0-2	3
BSL203	Human Resource Management	2-0-2	3
BSL302	Leadership	2-0-2	3

Other Courses

	L-T-P	C
Open Elective – I	2-0-2	3
Open Elective – II	2-0-2	3
Open Elective – III	2-0-2	3

Project Presentation & Training

		L-T-P	C
PCD201	Minor Project (for B.A. Hons Psychology)	0-0-8	4
PCT301	Summer Internship (for B.A. Hons Psychology)	0-0-10	5
PCD302	Major Project (for B.A. Hons Psychology)	0-0-10	5

Note:
a) Upto 20% of courses can be done through MOOC courses subject to department approval
b) Foreign electives comprise of Spanish/German/French
c) Program Electives are to be chosen from across all the specializations, like PE1 either from clinical psychology, consumer psychology, environmental or organizational psychology
d) Open Elective can be chosen from the University list of Open Elective Courses