

MBA SCHEME OF STUDY (2020-21)

SEM	COURSE 1	COURSE 2	COURSE 3	COURSE 4	COURSE 5	COURSE 6	COURSE 7	COURSE 8	General Proficiency	COURSES	CONTACT / week			Contact hours per semester	CREDITS
											L	T	P		
I	BSL501 Management Principles and Practices (2-0-2)3	BSL503 Organizational Behaviour (2-0-2)3	BSL505 Marketing Management (2-0-2)3	BSL507 Accounting for Managers (2-0-2)3	BSL509 Managerial Economics (2-0-2)3	BSL511 Business Statistics (2-0-2)3	BSL513 Operations Management (2-0-2)3	BSP501 Communication for Business (0-0-4)2	BSR501 GP I 1 Credit	8	14	0	18	32*15=480	24
II	BSL502 Management of Human Resources (2-0-2)3	BSL504 Financial Management (2-0-2)3	BSL506 Decision Sciences (2-0-2)3	BSL508 Consumer Behaviour (2-0-2)3	BSL510 Supply Chain Management (2-0-2)3	BSL512 Business Research Methods (2-0-2)3	BSL514 Legal Aspects of Business (2-0-2)3	BSP502 Management Lab (Python) (0-0-2)1	BSR502 GP II 1 Credit	8	14	0	16	30*15=450	23
BST601 SUMMER INTERNSHIP + one week of community service (0-0-10)5										1	0	0	10	0	5
III	BSL601 Innovation and Entrepreneurship (2-0-2)3	BSL603 Strategic Management (2-0-2)3	Elective 1 (Major) (2-0-2)3	Elective 2 (Major) (2-0-2)3	Elective 3 (Major) (2-0-2)3	Elective 4 (Minor) (2-0-2)3	Open Elective (2-0-2)3	BSP601R Programming for Analytics (0-0-4)2	BSR503 GP III 1 Credit	8	14	0	16	32*15=480	24
IV	BSL602 Business Ethic (2-0-2)3	Elective 5 (Major) (2-0-2)3	Elective 6 (Major) (2-0-2)3	Elective 7 (Minor) (2-0-2)3	Open Elective (2-0-2)3	BSD602 Major Project + CS (0-0-10)5			BSR504 GP IV 1 Credit	6	10	0	20	20*15=300	21
										31					97
Total Credits MBA Program															97

MBA WITH SPECIALIZATION IN BUSINESS ANALYTICS - SCHEME OF STUDY (2020-21)

SEM	COURSE 1	COURSE 2	COURSE 3	COURSE 4	COURSE 5	COURSE 6	COURSE 7	COURSE 8	General Proficiency	COURSES	CONTACT / Week			Contact hours per semester	CREDITS
											L	T	P		
I	BSL501 Management Principles and Practices (2-0-2)3	BSL503 Organizational Behavior (2-0-2)3	BSL505 Marketing Management (2-0-2)3	BSL507 Accounting for Managers (2-0-2)3	BSL509 Managerial Economics (2-0-2)3	BSL511 Business Statistics (2-0-2)3	BSL513 Operations Management (2-0-2)3	BSP501 Communication for Business (0-0-4)2	BSR501 GP I 1 Credit	8	14	0	18	32*15=480	24
II	BSL502 Management of Human Resources (2-0-2)3	BSL504 Financial Management (2-0-2)3	BSL506 Decision Sciences (2-0-2)3	BSL508 Consumer Behavior (2-0-2)3	BSL510 Supply Chain Management (2-0-2)3	BSL512 Business Research Methods (2-0-2)3	BSL514 Legal Aspects of Business (2-0-2)3	BSP502 Management Lab (Python) (0-0-2)1	BSR502 GP II 1 Credit	8	14	0	16	30*15=450	23
BST601 SUMMER INTERNSHIP + one week of community service (0-0-10)5										1	0	0	10	0	5
III	BSL601 Innovation and Entrepreneurship (2-0-2)3	BSL603 Strategic Management (2-0-2)3	BSP601 Data Structure and Visualization (0-0-4)2	Elective 1 (2-0-2)3	Elective 2 (2-0-2)3	Elective 3 (2-0-2)3	Open Elective (2-0-2)3	BSP602 R Programming for Analytics (0-0-4)2	BSR601 GP III 1 Credit	8	14	0	16	32*15=480	23
IV	BSL602 Business Ethics (2-0-2)3	Elective 4 (2-0-2)3	Elective 5 (2-0-2)3	Elective 6 (2-0-2)3	Open Elective (2-0-2)3	BSD602 Research Project+CS (0-0-10)5			BSR602 GP IV 1 Credit	6	10	0	20	20*15=300	21
										31				96	
Total Credits MBA Program													96		

BBA SCHEME OF STUDY (2020-21)

Scheme Semester	Semester Course Code, Course Name (L-T-P)Credits							Community Service	GP	Hrs. Per week			Contact Hours per Sem	Credits	
1	CLL 101 Effective Comm-I (2-0-1)2.5	BSL101 Entrepreneurship (2-0-2)3	ENL102 Principles of Economics (2-0-2)3	CLL120 Human Values & Professional Ethics (2-0-0)2	PCL102 Psychology for Living (2-1-0)3	LBL102 Indian Legal System (3-0-0)3	BSV102 FINE ARTS (1-0-2)2	BCS101 (35 Hrs)	BSR101 GP-I 1 Credit	14	1	7	22*15=330	19.5	
2	CLL 102 Effective Comm-II (2-0-1)2.5	ASL140 Environmental Studies (3-0-0)3	BSL102 Principles of Management (2-0-2)3	ENL101 Statistics & Research Methodology-I (4-0-0)4	LBL101 Understanding the Constitution (3-0-0)3	CML101 Professional Accounting (2-0-2)3	CSV 119 Digital Literacy (Lab Training + Python) (0-0-4)2	BCS102 1 Credit (35 Hrs)	BSR102 GP-II 1 Credit	16	0	9	25*15=375	21.5+1=22.5	
Summers	BSD201 Minor Project + one week of Community Services(70 hours) (0-0-8)4												8	4	
3	BSL201 Fundamentals of Operations Management (2-0-2)3	BSL203 Human Resource Management (2-0-2)3	BSL205 Fundamentals of Financial Management (2-0-2)3	BSL207 Introduction to Marketing Management (2-0-2)3	BSL209 Ecommerce (2-0-2)3	Foreign Language Elective I (1-2-0)3		BCS201 (35 Hrs)	BSR201 GP-III 1 credit	11	2	10	23*15=345	18+1=19	
4	BSL202 Introduction to Organizational Behavior (2-0-2)3	BSL204 Fundamentals of Consumer Behavior (2-0-2)3	Programme Elective-I (2-0-2)3	BSL301 Business Policy & Strategy (2-0-2)3	Open Elective 1 (2-0-2)3	Foreign Language Elective II (1-2-0)3		BCS202 1Credit (35 Hrs)	BSR202 GP-IV 1 credit	11	2	10	23*15=345	19+1=20	
Summers	BST301 Summer Internship+ one week of Community Services(70 hours) (0-0-10)5												10	5	
5	Programme Elective –II (2-0-2)3	BSL303 International Business (2-0-2)3	BSV301 Creative thinking and Negotiation Skills (2-0-2)3	Programme Elective –III (2-0-2)3	Open Elective 2 (2-0-2)3			BCS301 (35 Hrs)	BSR301 GP-V 1 credit	10	0	10	20*15=300	15+1=16	
6	BSL302 Leadership (2-0-2)3	BSL304 Investment Management (2-0-2)3	Programme Elective –IV (2-0-2)3	Open Elective 3 (2-0-2)3	BSD302 Major Project (0-0-10)5 (1 Credit for CS)			BCS302 1 Credit (35 Hrs)	BSR302 GP-VI 1 credit	8	0	8	16*15=240	17.5+1.5=19	
	TOTAL													129*15=1935	125

BBA WITH SPECIALISATION IN BUSINESS ANALYTICS – SCHEME OF STUDY (2020-21)

Semester	Semester Course Code, Course Name (L-T-P) Credits							Comm unity Service	GP	Hrs. Per week			Contact Hours per Sem	Credits	
										L	T	P			
1	CLL101 Effective Comm – I (2-0-1) 2.5	BSL101 Entrepreneurship (2-0-2)3	ENL102 Principles of Economics (2-0-2)3	CLL120 Human Values and professional ethics (2-0-0)2	PCL102 Psychology for Living (2-1-0)3	LBL102 Indian Legal Systems (3-0-0)3	BSV102 Fine Arts (1-0-2)2	BCS101 (35Hrs)	BSR101 GP-I 1 Credit	14	1	7	22x15=3 30	18.5+1 = 19.5	
2	CLL 102 Effective Comm-II (2-0-1) 2.5	ASL140 Environmental Studies (3-0-0)3	BSL102 Principles of Management (2-0-2)3	ENL101 Statistics & Research Methodology-I (4-0-0)4	LBL101 Understandi ng the Constitution (3-0-0)3	CML101 Professional Accounting (2-0-2)3	CSV119 Digital Literacy (30 hrs Lab Training + Python) (0-0-4)2	BCS102 1 Credit (35 Hrs)	BSR102 GP-II 1 Credit	16	0	9	25x15=3 75	21.5+1 = 22.5	
Summers	BSD203 Minor Project + Workshop on spreadsheet modelling + one week of Community Services (70 Hrs) (0-0-8)4											8		4	
3	BSL201 Fundamentals of Operations Management (2-0-2)3	BSL205 Fundamentals of Financial Management (2-0-2)3	BSL207 Introduction to Marketing Management (2-0-2)3	BSL209 Ecommerce (2-0-2)3	BSL203 Human Resource Managemen t (2-0-2)3	ENL204 Statistics and Research Methodolog y-II (2-0-2)3	Foreign Language I (1-2-0)3	BCS201 (35 Hrs)	BSR201 GP-III 1 Credit	13	2	12	27x15=4 05	21+1= 22	
4	BSL202 Introduction to Organizational Behavior (2-0-2)3	BSL204 Fundamentals of Consumer Behavior (2-0-2)3	BSL301 Business Policy & Strategy (2-0-2)3	Programme Elective-I (2-0-2)3	Programme Elective-II (2-0-2)3	Open Elective-I (2-0-2)3	Foreign Language II (1-2-0)3	BCS202 1Credit (35 Hrs)	BSR202 GP-IV 1 Credit	13	2	12	27x15=4 05	22+1=2 3	
Summers	BST303 Summer Internship + one week of Community Services (70 Hrs) (0-0-10)5												10		5
5	BSL216 Digital Businesses (2-0-2)3	BSV301 Creative Thinking &Negotiation Skills (2-0-2)3	BSL307 Fundamentals of Data Mining (2-0-2)3	Programme Elective-III (2-0-2)3	Open Elective-II (2-0-2)3			BCS301 (35 Hrs)	BSR301 GP-V 1 Credit	10	0	10	20x15=3 00	15+1=1 6	
6	BSL306 Fundamentals of Big Data Analytics (2-0-2)3	BSL308 Data Visualization (2-0-2)3	Programme Elective-IV (2-0-2)3	Open Elective-III (2-0-2)3	BSD304 Major Project 5(0-0-10) (1 credit for CS			BCS302 1 Credit (35 Hrs)	BSR302 GP-VI 1 Credits	8	0	8	16x15=2 40	18+1=1 9	
	Total									74	5	58	2055	125+6=	

BBA WITH SPECIALISATION IN DIGITAL MARKETING – SCHEME OF STUDY (2020-21)

Semester	Semester Course Code, Course Name (L-T-P)Credits							Communi ty Service	GP	Hrs. Per week			Contact Hours per Semester	Credits
1	CLL 101 Effective Comm-I 2.5(2-0-1)	BSL101 Entrepreneurship (2-0-2)3	ENL102 Principles of Economics (2-0-2)3	CLL120 Human Values & Professional Ethics (2-0-0)2	PCL102 Psychology for Living (2-1-0)3	LBL102 Indian Legal System (3-0-0)3	BSV102 FINE ARTS (1-0-2)2	BCS101 (35Hrs)	BSR101 GP-I 1 Credit	14	1	7	22*15= 330	18.5+1= 19.5
2	CLL 102 Effective Comm-II 2.5(2-0-1)	ASL140 Environmental Studies (3-0-0)3	BSL102 Principle s of Management (2-0-2)3	ENL101 Statistics & Research Methodology-I (4-0-0)4	LBL101 Understanding the Constitution (3-0-0)3	CML101 Profession al Accountin g (2-0-2)3	CSV 119 Digital Literacy (Lab Training + Python) (0-0-4)2	BCS102 1 Credit (35 Hrs)	BSR102 GP-II 1 Credit	16	0	9	25*15= 375	21.5+1= 22.5
Summers	BSD205 Minor Project+ Workshop on spreadsheet modelling + one week of Community Services (0-0-8)4												8	4
3	BSL201 Fundamentals of Operations Management (2-0-2)3	BSL203 Human Resource Management (2-0-2)3	BSL205 Fundamentals of Financial Management (2-0-2)3	BSL207 Introduction to Marketing Management (2-0-2)3	BSL209 Ecommerce (2-0-2)3	Foreign Language Elective I (1-2-0)3	ENL204 Statistics and Research Methodolo gy-II (2-0-2)3	BCS201 (35 Hrs)	BSR201 GP-III 1 credit	13	2	12	27*15= 405	21+1=22
4	BSL202 Introduction to Organizational Behavior (2-0-2)3	BSL204 Fundamentals of Consumer Behavior (2-0-2)3	BSL301 Business Policy & Strategy (2-0-2)3	Programme Elective-I (2-0-2)3	Programme Elective –II (2-0-2)3	Open Elective 1 (2-0-2)3	Foreign Language Elective II (1-2-0)3	BCS202 1Credit (35 Hrs)	BSR202 GP-IV 1 credit	13	2	12	27*15= 405	22+1=23
Summers	BST305 Summer Internship For BBA in Digital Marketing + one week of Community Services (0-0-10)5												10	5
5	BSL216 Digital Businesses (2-0-2)3	BSV301 Creative thinking and Negotiation Skills (2-0-2)3	BSL311 Web Design & Development 3(2-0-2)	Programme Elective –III (2-0-2)3	Open Elective 2 (2-0-2)3			BCS301 (35 Hrs)	BSR301 GP-V 1 credit	10	0	10	20*15= 300	15+1=16
6	BSL308 Data Visualization (2-0-2)3	BSL362 Social and web analytics (2-0-2)3	Programme Elective –IV (2-0-2)3	Open Elective 3 (2-0-2)3	BSD306 Major Project (For BBA in Digital Marketing) (0-0-10)5 (1 Credit for CS)			BCS302 1 Credit (35 Hrs)	BSR302 GP-VI 1 credit	8	0	8	16*15= 240	18+1=19

			(2-0-2)3											
6	CML302 Management Accounting (2-0-2)3	CML304 MICRO FINANCE (3-0-0)3	BSL301 Business Policy & Strategy (2-0-2)3	Program Elective IV (2-0-2)3	Open Elective III (2-0-2)3	CMD302 Major Project (0-0-10)5 (1 credit for CS)		CCS302 1 Credit (35 HRS)	CMR302 GP 1 Credit	11	0	10	21*15=300	20+2=22
TOTAL									144*15=2160			137 + 4 (CS)= 141		

B.A.(H) ECONOMICS SCHEME OF STUDY (2020-21)

Semester	Semester Course Code, Course Name (L-T-P) Credits								Community Service	GP	Hrs. Per week			Credits
	L	T	P											
1	CLL101 Effective Comm - I (2-0-1)2.5	ASL140 Environmental Studies (3-0-0)3	BSL102 Principles of Management (2-0-2)3	ENL101 Statistics & Research Methodology-I (4-0-0)4	LBL101 Understanding the Constitution (3-0-0)3	CML101 Professional Accounting (2-0-2)3	CSV119 Digital Literacy (30 Hrs Lab Training + Python) (0-0-4)2	ECS101 (35 Hrs)	ENR101 GP 1 Credits	16	0	9	20.5+1=21.5	
2	CLL102 Effective Comm - II (2-0-1)2.5	SML300 Entrepreneurship (2-0-2)3	SML164N Principles of Economics (2-0-2)3	CLL120 Human Values & Professional Ethics (2-0-0)2	SML167N Psychology for Living (2-1-0)3	SLL103 Indian Legal System (3-0-0)3	SML171 FINE ARTS (1-0-2)2	ECS102 1 Credit (35 Hrs)	ENR102 GP 1 Credits	14	1	7	18.5+2=20.5	
Summers	END201 Minor Project + one week of Community Services (70 hours) (0-0-8)4										0	0	8	4
3	ENL201 History of Economic Thoughts (3-0-0)3	ENL203 Business Mathematics (2-0-2)3	ENL205 Advanced Microeconomics (4-0-0)4	ENL207 Advanced Macro Economics (4-0-0)4	ENL209 Behavioural Economics (3-0-0)3	Open Elective 1 (2-0-2)3		ECS201 (35 Hrs)	ENR201 1 Credits	18	0	4	20+1=21	
4	ENL202 International Trade (3-0-0)3	ENL204 Statistics and Research Methodology-II (4-0-0)4	ENL206 Introduction to Econometrics (4-0-0)4	ENL208 Environmental Economics (2-0-2)3	Open Elective 2 (2-0-2)3	Foreign Language I (1-2-0)3		ECS202 1 Credit (35 Hrs)	ENR202 1 Credits	16	2	4	20+2=22	
Summers	ENT301 Summer Internship+ one week of Community Services (70 hours) (0-0-10)5										0	0	10	5

5	ENL301 Public Finance (2-0-2)3	ENL303 Fundamentals of Money & Banking (2-0-2)3	Open Elective 3 (2-0-2)3	Programme Elective-I (4-0-0)4	Programme Elective –II (4-0-0)4	Foreign Language II (1-2-0)3		ECS301 (35 Hrs)	ENR301 GP 1 Credits	15	2	6	20+1=21
6	ENL302 Corporate Governance &Sustainability (3-0-0)3	ENL304 Indian Economy (3-0-0)3	ENL306 Economics of Growth & Development (3-0-0)3	Programme Elective-III (4-0-0)4	Programme Elective –IV (4-0-0)4	END302 Major Project (0-0-10)5 (1 credit for CS)		ECS302 1 Credit (35 Hrs)	ENR302 GP 1 Credits	17	0	10	22+2=24
Total									Total Credit = 135+4 (CS) = 139				

B.A.(H) PSYCHOLOGY SCHEME OF STUDY (2020-21)

Semester	Semester Course Code, Course Name (L-T-P) Credits								COMMUNI TY SERVICE	GP	Hrs. Per week			Contact Hours per Semester	Credits
	L	T	P												
1	CLL101 Effective Comm – I (2-0-1)2.5	ASL140 Environmental Studies (3-0-0)3	BSL102 Principles of Management (2-0-2)3	ENL101 Statistics & Research Methodology-I (4-0-0)4	LBL101 Understanding the Constitution (3-0-0)3	CML101 Professional Accounting (2-0-2)3	CSV119 Digital Literacy (30 hrs Lab Training + Python) (0-0-4)2	PCS101 (35 Hrs)	PCR101 GP-I 1 Credit	16	0	9	25x15=375	20.5+1.5= 22	
2	CLL102 Effective Comm-II (2-0-1)2.5	BSL101 Entrepreneurship (2-0-2)3	ENL102 Principles of Economics (2-0-2)3	CLL120 Human Values and professional ethics (2-0-0)2	PCL102 Psychology for Living (2-1-0)3	LBL102 Indian Legal Systems (3-0-0)3	BSV102 Fine Arts (1-0-2)2	PCS102 1 Credit (35 HRS)	PCR102 GP-II 1 Credit	14	1	7	22x15=330	18.5+1.5= 20	
Summers	PCD201 Minor Project + one week of Community Services(70 HRS) 4(0-0-8)													4	
3	PCL201 Understanding Individual Differences (3-1-0)4	PCL203 Evolution of Psychological Thought (4-1-0)5	PCL205 Issues in Social Psychology (2-1-0)3	PCL207 Statistical Methods and Psychological Research (2-2-0)4	PCL209 Physiological Psychology (2-1-0)3	PCP201 Psy Practical (Testing) (0-0-4)2		PCS201 (35 HRS)	PCR201 GP-III 1 Credit	13	6	4	23x15=345	21+1.5=22.5	
4	PCL202 Industrial & Org. Psy (3-1-0)4	PCL204 Applied Social Psychology (3-1-0)4	PCL206 Counselling Psychology (3-1-0)4	Programme Elective-I (2-0-2)3	Open Elective-I (2-0-2)3	PCP202 Psy Practical (Test Construction) (0-0-6)3		PCS202 1 Credit (35 HRS)	PCR202 GP-IV 1 Credit	13	3	10	26x15=390	21+1.5=22.5	
Summers	PCT301 Summer Internship + one week of Community Services(70 HRS) 5(0-0-10)													5	

5	PCL301 Life Span Approach to Developmental Psychology (3-1-0)4	PCL303 Psychopathology and Well Being (2-1-0)3	Open Elective- II (2-0-2)3	Programme Elective-II (2-0-2)3	Programme Elective –III (2-0-2)3	Foreign Language I (1-2-0)3	PCP301 Psy Practical (Survey) (0-0-4)2	PCS301 (35 HRS)	PCR301 GP-V 1 Credit	12	4	10	26x15=390	21+1.5=22.5
6	PCL302 Applied Clinical Psychology (3-1-0)4	PCD302 Major Project (0-0-10)5 (1 credit for CS)	Open Elective- III (2-0-2)3	Foreign Language-II (1-2-0)3	PCP302 Psy Practical (Qualitative analysis) (1-0-4)3			PCS302 1 Credit (35 HRS)	PCR302 GP-VI 1 Credits	7	3	6	16x15=240	18+1.5=19.5
Total										75	17	46	2070	129+9=138