



Institutional Perspective Plan

2023 - 2033

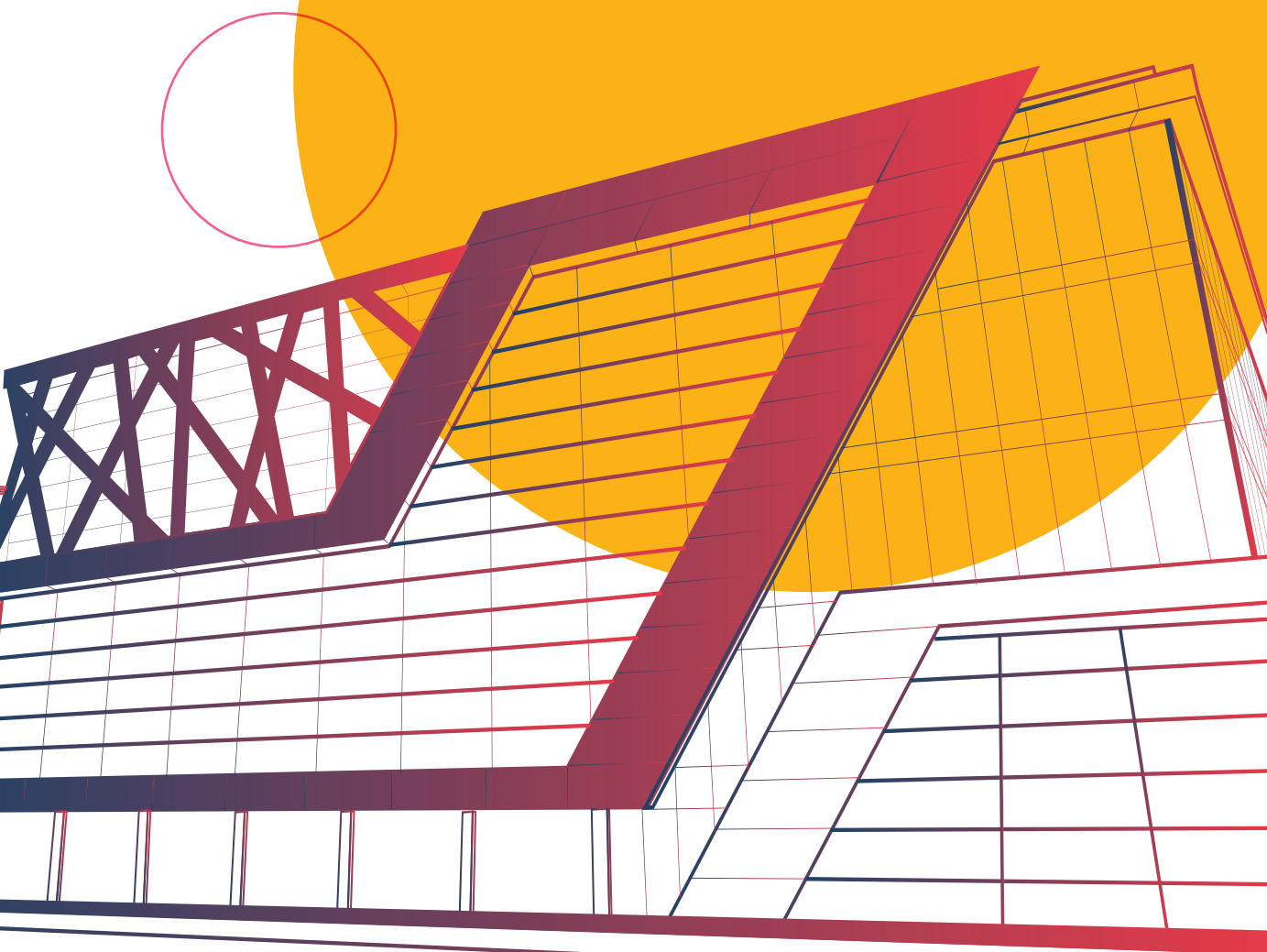


Table of Contents

Introduction.....	5
Vision, Mission & Core Values	7
Aligning the University's Goals with the 17 Sustainable Development Goals (SDGs).....	8
Goal I: Academic Excellence	9
Goal II: National Education Policy 2020 Implementation	13
Goal III: Research & Innovation Excellence	17
Goal IV: Ethics, Integrity & Good Governance	23
Goal V: Industry & Alumni Engagement.....	27
Goal VI: Accreditation & Ranking	31
Goal VII: Intellectual Capital	35
Goal VIII: New Programs / Schools / Centres in Emerging Areas	39
Goal IX: Placement Opportunities	43
Goal X: Centre for Sustainable Development Goals.....	48
Conclusion	53
SWOC Analysis: Annexure I	55



THE NORTHCAP UNIVERSITY, GURUGRAM

10-Year Institutional Perspective Plan (2023-2033)

The NorthCap University (NCU), Gurugram, envisions itself as a globally recognised institution for academic excellence, innovation, and socially relevant research. In pursuit of this aspiration, the University has formulated a **10-year Institutional Perspective Plan (IPP)** spanning from 2023 to 2033, aligned with the guiding principles of the **National Education Policy (NEP) 2020**, **Sustainable Development Goals (SDGs)**, and the **UGC Guidelines for Institutional Development Plans (IDPs) for Higher Education Institutions**.

While the IDP framework recommends a 15-year vision, NCU has adopted a pragmatic 10-year horizon that allows for focused execution and dynamic course correction. The institution has committed to an **interim review at the end of the short-term goals implementation phase in 2028**, based on defined **indicators and time-bound milestones**, to recalibrate the strategic direction for the subsequent ten years. This approach reflects NCU's **adaptive mindset**, **stakeholder responsiveness**, and emphasis on **continuous improvement**.

The IPP is a **comprehensive and integrated strategy**—not merely a set of goals but a cohesive vision to transform the University across key dimensions: academic and research excellence, learner-centric education, industry integration, internationalisation, and institutional sustainability. Grounded in the University's Vision and Mission, it is designed to be both aspirational and operational, enabling NCU to navigate the evolving educational landscape and emerge as a **future-ready institution**.

Institutional Philosophy and Strategic Priorities

Anchored in a **learner-centred development paradigm**, the IPP places academic excellence, research, and innovation at the heart of institutional planning. The University's commitment to quality is reflected through deliberate efforts to:

- Embed multidisciplinary, academic flexibility, and skill integration across programmes through NHEQF-aligned curricula, value-added certifications, and outcome-based pedagogies.
- Advance digital enablement and intelligent academic governance by deploying ERP systems, predictive analytics, and technology-enhanced learning environments.
- Nurture an inclusive and supportive academic ecosystem that prioritizes emotional well-being, access, and opportunity for all learners, particularly underrepresented and diverse groups.
- Drive faculty excellence through purpose-informed recruitment, transparent career pathways, continuous professional development, and recognition of cross-disciplinary collaboration and impact.

The IPP strongly integrates the nine enabler components outlined in the UGC IDP Guidelines:

- Governance Enablers – ensuring participatory, accountable, and transparent decision-making.
- Financial Enablers and Funding Models – fostering sustainable financial practices through resource diversification and institutional advancement.
- Academic Enablers – enhancing curriculum dynamism, learner support, and global relevance.
- Research, Intellectual Property, and Supportive Enablers – establishing robust ecosystems for innovation, collaboration, and knowledge generation.
- Human Resource Management Enablers – cultivating a talent-driven academic culture.
- Networking and Collaboration Enablers – building national and international academic and industry linkages.
- Physical Enablers – expanding infrastructure that supports inclusive, green, and accessible learning environments.
- Digital Enablers – leveraging ICT to drive efficiency, flexibility, and quality learning outcomes.

Through this framework, the University embraces a holistic and inclusive approach to development, rooted in institutional autonomy, accountability, and community engagement. It seeks to create an academic environment that supports lifelong learning, problem-solving, creativity, and a commitment to societal and global good.

In short, the Institutional Perspective Plan 2023–2033 of The NorthCap University is a strategic declaration of intent—deeply contextualised in its ethos and guided by national priorities. It envisions the University as a **self-reliant centre of academic and research excellence**, responsive to societal needs and global opportunities. With structured implementation, robust monitoring, and timely review mechanisms in place, this plan reflects NCU's resolve to remain agile, inclusive, and impactful in its pursuit of excellence. As the University marches ahead, this IPP serves as both compass and catalyst—articulating ambition, enabling transformation, and setting a benchmark for what a future-focused Indian higher education institution can achieve.

Vision, Mission & Core Values

VISION

To be known globally for learning innovations, academic excellence, and socially relevant research outcomes; strive to become the preferred destination for students, faculty, employers and collaborators & pride of alumni and the community.



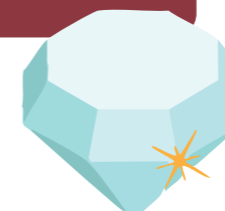
MISSION

- Focus on quality of learning and innovation in all programmes with rigour and relevance.
- Develop competent professionals - innovative, analytical, and independent; committed to excel in all their endeavours.
- Develop linkages globally with government, industry, academia and alumni for knowledge generation, dissemination, and application.
- Encourage multi-disciplinarity in programmes and projects to explore new frontiers of knowledge.
- Continuously improve physical, academic and information infrastructure in pursuit of academic excellence.
- Create a nurturing environment for lifelong learning.
- Focus on entrepreneurship and socially relevant projects.



CORE VALUES

- Integrity in all endeavours
- Humility, compassion, and concern for all
- Passion for quality and excellence
- Quest for innovation
- Leadership and team spirit
- Autonomy with accountability
- Perseverance



The Institutional Perspective Plan of the university has been derived from an extensive Strengths, Weaknesses, Opportunities & Challenges (SWOC) Analysis undertaken to chart the roadmap for the university for the next decade. The SWOC Analysis is enclosed as Annexure 1.

Aligning the University's Goals with the 17 Sustainable Development Goals (SDGs)

The Sustainable Development Goals (SDGs) are a set of 17 global objectives set by the United Nations (UN) to address the various social, economic and environmental challenges facing the world today. It shall be the endeavour of the NorthCap university to correlate each of its own Goals to one or more of the Sustainable Development objectives of the United Nations, so as to contribute to them in an institutional manner,, as well as sensitize its students on matters affecting global issues and sustenance.



ACADEMIC EXCELLENCE

GOAL I: Academic Excellence

The NorthCap University (NCU) envisions academic excellence as a continuous process of curriculum innovation, learner-centric support, and outcome-driven pedagogy. Through this goal, NCU aims to foster a dynamic academic environment that balances disciplinary depth with interdisciplinary breadth, supported by digital integration, experiential learning, and structured skill development. The university's emphasis on quality benchmarks, industry alignment, and holistic student progression aligns with national academic frameworks and global expectations.

STRATEGIES / ACTION PLANS: Academic Excellence

Short-Term Goals (2023–2028)

Goal Area	Strategies / Action Plan	Expected Outcomes (2023–2025)	Linked SDGs
Curriculum Dynamism & Industry Alignment	<ul style="list-style-type: none"> Regular curriculum reviews Introduce new specializations based on market trends 	<p>Graduates possess skills and knowledge that are current, practical, and directly applicable to industry needs, improving their readiness for employment.</p> <p>Academic programs are regularly reviewed and updated based on emerging technologies, market trends, and industry feedback.</p>	SDG 4
Learner- Centric Support Systems	<ul style="list-style-type: none"> Mentor-mentee structure Peer tutoring, bridge & remedial classes 	<p>Improved Student Retention and Success Rates Greater Student Engagement and Satisfaction Inclusive and Equitable Learning Environment</p>	SDG 3 SDG 4 SDG 10
Enhanced Learning & Evaluation	<ul style="list-style-type: none"> SCALE Framework Experiential learning Alternative assessments 	<p>Innovative pedagogies (e.g., experiential learning, problem-based learning) and continuous assessments promote active learning and critical thinking.</p>	SDG 4

		More accurate reflection of student capabilities, and encouragement of ongoing learning.	
Technology- Enabled Delivery & Monitoring	<ul style="list-style-type: none"> LMS, ERP, Biometric & CCTV integration Centralized timetable Smart Classrooms & WiFi campus 	<p>Improved Teaching and Learning Effectiveness Data-Driven Academic Monitoring and Intervention</p> <p>Expanded Access and Flexibility in Education</p>	SDG 4 SDG 9
Flexibility through Minor & Open Electives	<ul style="list-style-type: none"> Minor area certifications Cross-disciplinary electives Open Electives 	<p>Personalized and Interdisciplinary Learning Pathways</p> <p>Increased Student Motivation and Engagement Enhanced Innovation and Creative Thinking</p>	SDG 4 SDG 9

Long-Term Goals (2028–2033)

Goal Area	Strategies / Action Plan	Expected Outcomes	Linked SDGs
Curriculum & Industry Alignment	Dynamic COS revision model with industry and academic co-creation	<p>50% curriculum co-designed with industry</p> <p>50% curriculum aligned with NHEQF and SDGs</p>	SDG 4 SDG 17
Adaptive AI powered Learning Support	Personalized, adaptive support system using academic analytics	AI-supported learner profiling and intervention dashboards	SDG 4 SDG 9
Flexibility & Global Exposure	Stackable credentials and global minor offerings	15+ minor specializations, including international themes	SDG 4 SDG 17
Digital Academic Ecosystem	AI-driven academic governance; intelligent ERP systems	Predictive analytics dashboards in LMS/ERP	SDG 4 SDG 9

By 2028, the university will expand minor and open elective offerings, digitize learner risk monitoring, and embed innovative evaluations across programmes. By 2033, NCU aspires to emerge as a national leader in academic delivery, with 100% curricula co-designed with industry, predictive learner analytics, fully integrated e-portfolios, and a project-based learning culture embedded at all levels.

GOAL 2

NATIONAL EDUCATION POLICY 2020: IMPLEMENTATION



GOAL II: National Education Policy 2020 Implementation

NCU's approach to NEP 2020 implementation is holistic, inclusive, and action-oriented, reflecting its strong commitment to systemic transformation. The university has taken a proactive stance in aligning its academic structure, pedagogy, and learner pathways with the key pillars of NEP – including multidisciplinary education, academic flexibility, skill integration, digital learning, and global partnerships. This goal outlines a structured roadmap that ensures both compliance and leadership in national higher education reform.

STRATEGIES / ACTION PLANS: NEP2020 Implementation Short-Term Goals (2023–2028)

Goal Area	Strategies / Action Plan	Expected Outcomes	Linked SDGs
Multidisciplinary & Flexible Curriculum	<ul style="list-style-type: none"> Interdisciplinary UG/PG programmes Minor areas & CBCS NHEQF phased adoption 	<p>Holistic and Future-Ready Graduates</p> <p>Enhanced Innovation and Problem-Solving Abilities</p> <p>Increased Student Autonomy and Engagement</p>	<p>SDG 4</p> <p>SDG 8</p> <p>SDG 9</p>
Academic Flexibility through ABC & MEES	<ul style="list-style-type: none"> ABC & NAD integration Multiple Entry/Exit System (MEES) 	<p>Greater Student Mobility and Customization of Learning Pathways</p> <p>Enhanced Access and Inclusivity in Higher Education</p> <p>Improved Academic Continuity and Lifelong Learning</p>	SDG 4
Value Added/Skill/Ability Enhancement Courses & Online Learning	<ul style="list-style-type: none"> NSQF-aligned VAC/SEC/AEC courses MOOCs via SWAYAM/NPTEL Online degrees 	<p>Increased Employability and Industry-Readiness</p> <p>Flexible and Accessible Learning Opportunities</p> <p>Holistic Development and Multi-Dimensional Skill Sets</p>	<p>SDG 4</p> <p>SDG 8</p>

Experiential & Apprenticeship-Embedded Learning	Internship & apprenticeship-embedded curricula	<p>Enhanced Practical Skills and Workplace Readiness</p> <p>Stronger Industry- Academia Linkages</p> <p>Development of Critical Thinking and Problem- Solving Abilities</p>	<p>SDG 4</p> <p>SDG 8</p>
Digital & Global Integration	<ul style="list-style-type: none"> LMS-based hybrid learning International partnerships 	<p>Expanded Global Exposure and Collaboration Opportunities</p> <p>Seamless Access to World-Class Digital Resources and Learning Tools</p> <p>Stronger Global Reputation and Institutional Competitiveness</p>	<p>SDG 4</p> <p>SDG 17</p>

Long-Term Goals (2028–2033)

Goal Area	Strategies / Action Plan	Expected Outcomes	Linked SDGs
NEP Structured Multidisciplinary & Flexible Curriculum	Scale up interdisciplinary and flexible 3/4- year UG/PG structures	100% programmes NEP-structured (modular, flexible, interdisciplinary)	SDG 4 SDG 10
Academic Flexibility through Bi Annual Admissions, ABC & MEES	<ul style="list-style-type: none"> ABC & NAD integration Multiple Entry/Exit System (MEES) 	Biannually special admission calls for MEES admissions. All UG/PG programmes to offer exit with certificate/diploma/degree options as applicable.	SDG 4 SDG 8
Value Added / Skill / Ability Enhancement Courses & Online Learning	Expand industry-linked VAC/SEC/AEC and online offerings	All UG/PG students graduate with at least two skill-based certifications. NCU develops in-house online courses used across multiple programmes	SDG 4 SDG 8
Experiential & Apprenticeship Learning	Institutionalize capstone and applied learning models	Apprenticeship pathways formally integrated into all applicable UG programmes	SDG 4 SDG 8
Global partnerships with leading foreign and Indian universities	International partnerships & Dual degree programmes with 50% of the partners	Enhanced global exposure for students and faculty, increased international mobility, and access to world-class curricula through dual degree pathways.	SDG 4 SDG 17

By 2028, the university plans to scale up interdisciplinary offerings, introduce AI-enhanced governance tools, and expand value-added certifications. By 2033, the university aims for full NEP compliance, including universal modular structures, dual degrees with global partners, integrated credit banks, and recognition as a model institution for NEP 2020 execution in India.

GOAL3

RESEARCH & INNOVATION EXCELLENCE



GOAL III. Research & Innovation Excellence

Short-Term Goals (2023–2028):

Increase in Quality Research Output: Enhance research output by increasing PhD enrolments and introducing incentives for publications in reputed, peer-reviewed journals.

Seed Funding for Faculty Research: Launch a University Seed Research Fund: VC Innovation Fund with an annual allocation to support interdisciplinary research projects

Establishment of a Dedicated Intellectual Property Rights (IPR) & Institution Innovation Council (IIC): Set up a fully operational Intellectual Property Rights (IPR) & Institution Innovation Council (IIC), facilitate patents, training workshops and support faculty and students in patent drafting, filing, and IP strategy.

Promotion of Interdisciplinary Research Collaborations: Implement interdisciplinary research clusters, drawing faculty and students from multiple departments (e.g., Engineering, Law, Management) to address real-world problems.

Collaborative Research with foreign universities and Indian HEIs: Foster joint research projects, faculty exchanges, and co-publications through MoUs with reputed foreign universities and Indian HEIs. Encourage participation in international conferences and collaborative grant proposals.

Hackathons: Organize and institutionalize ideathons and hackathons to foster innovation, problem-solving, and collaborative learning among students.

Incubation & Innovation Ecosystem: Boost incubation and innovation ecosystem by enhancing infrastructure, promoting start-ups, fostering industry collaboration, integrating innovation in academics, and supporting IP creation.

Long-Term Goals (2028–2033):

Recognition as a Center for Research in Focus Areas: Attain national recognition as a Research Hub.

Patent Growth and Commercialization: File and secure at least 100 patents.

Securing Competitive Research Grants: Secure cumulative external research funding from national (e.g., DST, ICSSR, DBT) and international agencies with a structured grant writing support system in place.

Fostering Innovation & Student Entrepreneurship: Establish a University Innovation & Startup Hub (UIH) to incubate student and faculty startups, host annual events, provide seed funding, mentoring, and industry linkages

Global Research Partnerships and Academic Linkages: Develop strategic research MoUs with global institutions and Indian premier institutions for joint research projects, faculty/student exchange and co-publication and joint patenting opportunities

Faculty Research Chairs & Incubator: Establish Faculty Research Chairs and a robust incubator under the ATAL Incubation Scheme to drive sustained research excellence and innovation-led entrepreneurship.

Rankings & Visibility, Branding and Positioning: Achieve sustained improvement in national and international rankings through enhanced academic visibility, strategic branding, and strong institutional positioning.

STRATEGIES / ACTION PLANS: Research & Innovation Excellence

Short-Term Goals (2023–2028): Research & Innovation Excellence			
Goal Area	Strategies / Action Plan	Expected Outcomes	Linked SDGs
Quality Research Output	<ul style="list-style-type: none"> Increase in the number and quality of research papers published in reputed journals Incentivize publications in reputed quality journals Increase in PhD enrollments 	Improved research productivity, stronger PhD- driven research ecosystem, and enhanced institutional visibility through quality publications.	SDG 4 SDG 9
University Seed Research Fund	<ul style="list-style-type: none"> Launch competitive funding scheme Annual call for interdisciplinary proposals Monitoring & reporting of outcomes Establish IPR & IIC 	Internal research ecosystem strengthened, interdisciplinary growth	SDG 9 SDG 17
Intellectual Property Rights (IPR) & Institution Innovation Council (IIC)	<ul style="list-style-type: none"> Conduct IP workshops Provide support for patent filing to faculty & students 	Patents filed, increased awareness and capacity in IP	SDG 9 SDG 8

Interdisciplinary Research Clusters	<ul style="list-style-type: none"> Create interdisciplinary research clusters uniting faculty and students to solve real-world problems. Identify 4-5 focus clusters (e.g., Tech, Law etc.) 	Cross- department research output and solutions for real-world problems	SDG 4 SDG 11
Collaborative Research with foreign universities and Indian HEIs	<ul style="list-style-type: none"> Foster joint research projects, faculty exchanges, and co-publications through MoUs with reputed foreign universities and Indian HEIs; 	Increased high- quality collaborative research output and enhanced global academic engagement.	SDG 4 SDG 9 SDG 17
Hackathons & Ideathons	<ul style="list-style-type: none"> Setup and organize ideathon and hackathon events. 	Enhanced innovation, problem-solving, and entrepreneurial mindset among students	SDG 4 SDG 9
Incubation & Innovation Ecosystem	<ul style="list-style-type: none"> Enhance Industry Partnerships for co-development and real-world problem solving Integrate Innovation in Curriculum via project- based and interdisciplinary learning IP Creation through support in patent filing and commercialization 	Boost incubation and innovation ecosystem by fostering industry collaboration, integrating innovation in academics, and supporting IP creation.	SDG 4 SDG 9 SDG 17

Competitive Research Grants	<ul style="list-style-type: none"> Setup Grant Writing Cell Train faculty in national/ international proposal development Collaborate for joint proposals 	Substantial external research funding secured	SDG 4 SDG 17
University Innovation & Startup Hub	<ul style="list-style-type: none"> Launch UISH with seed fund pool Incubate 20+ startups by 2033 Annual innovation fests & mentorship 	Thriving innovation ecosystem with student/faculty startups	SDG 8 SDG 9
Global & National Research Partnerships	<ul style="list-style-type: none"> MoUs with top institutions Co-publications, exchanges, joint patents 	Established global and national research network	SDG 4 SDG 17
Faculty Research Chairs & Incubator (under ATAL Incubation Scheme)	Establish Faculty Research Chairs and a robust incubator under the ATAL Incubation Scheme to drive sustained research excellence and innovation-led entrepreneurship.	Establish research professorships aligned with institutional priority areas	SDG 4 SDG 9 SDG 17
Rankings & Visibility, Branding and Positioning	Improve rankings, academic visibility, branding, and strong institutional positioning	Improved visibility and reputation of the university at national and global levels	SDG 4 SDG 9 SDG 17

Long-Term Goals (2028–2033): Research & Innovation Excellence			
Goal Area	Strategies / Action Plan	Expected Outcomes	Linked SDGs
National Recognition as Research Hub	<ul style="list-style-type: none"> Attain national recognition as a Research Hub through high-impact research. 	Enhanced national reputation, leading to recognition as a centre of research excellence.	SDG 4 SDG 9
Patent Growth & Commercialization	<ul style="list-style-type: none"> Annual patent targets Intellectual Property & Innovation Cell (IPIC) support for commercialization Industry connect for licensing 	File at least 100 patents; 10+ commercial	SDG 8 SDG 9

GOAL4

ETHICS, INTEGRITY & GOOD GOVERNANCE



GOAL IV. Ethics, Integrity & Good Governance

Short-Term Goals (2023–2028):

Policy Standardization: To have in place all institutional policies on ethics, grievance redressal, and code of conduct, in full alignment with UGC and NAAC norms.

Campus-wide Ethics Awareness: Dissemination of ethics policy and code of conduct for students and employees.

Embedded Ethical Framework in Core Functions: Embed a robust ethical framework across all core functions by ensuring that academic, research, and administrative activities are subject to ethical clearance or compliance vetting.

Good Governance: Have defined policies for admissions, exams, fees, scholarships, anti-ragging, faculty recruitment, career progression, employee welfare schemes, sabbatical leaves.

Establish an Ombudsperson and Grievance Redressal System: Appoint an independent ombudsperson to handle grievances of students.

Students Ethics Honour Code: Implement a Student Ethics Honour Code to promote integrity, accountability, and ethical conduct across campus.

Long-Term Goals (2028–2033):

Institutionalization of an Ethical Culture: Integrate ethical principles into the institution's core values and strategic planning. Ensure comprehensive ethics education by conducting mandatory workshops for all first-year students and new staff, fostering integrity and accountability from the outset.

Accountability Mechanisms at All Levels: To strengthen accountability across all levels by implementing department-level scorecards that track ethics compliance, transparency, and performance outcomes.

Participatory and Inclusive Governance Structures: Foster participatory and inclusive governance by establishing cross-functional councils comprising students, faculty, and alumni to collaboratively develop policies, contribute to institutional planning, and conduct regular reviews.

STRATEGIES / ACTION PLANS: Ethics, Integrity & Good Governance

Short-Term Goals (2023–2028): Ethics, Integrity & Good Governance			
Goal Area	Strategies / Action Plan	Expected Outcomes	Linked SDGs
Policy Standardization	<ul style="list-style-type: none"> Update policies on ethics, grievance, and conduct Align with UGC/NAAC norms 	Unified, accessible, and compliant governance framework	SDG 16
Ethics Awareness	<ul style="list-style-type: none"> Vide dissemination of Ethics Policy / Code of Conduct etc. Have a student's Academic Ethics Policy 	Campus-wide understanding and commitment to ethical behavior	SDG 4 SDG 16
Ethical Vetting of Core Activities	<ul style="list-style-type: none"> Create a compliance framework for academics, research and administration 	Institutional accountability embedded in everyday decisions	SDG 4 SDG 9 SDG 16
Good Governance	<ul style="list-style-type: none"> Defined policies for admissions, exams, fees, scholarships, anti-ragging, faculty recruitment, career progression, employee welfare schemes, sabbatical leaves. 	Accountable, and efficient governance ensuring trust, compliance, and stakeholder satisfaction	SDG 16 SDG 9
Ombudsperson & Grievance Redressal	<ul style="list-style-type: none"> Appoint an independent ombudsperson Strengthen anonymous grievance reporting and resolution protocols 	Fair, timely, and impartial resolution of concerns	SDG 5 SDG 16
Students Ethics Honour Code	<ul style="list-style-type: none"> Implement a Student Ethics Honour Code 	Culture of integrity, accountability, and ethical conduct among students.	SDG 4 SDG 16

Long-Term Goals (2028–2033): Ethics, Integrity & Good Governance			
Goal Area	Strategies / Action Plan	Expected Outcomes	Linked SDGs
Institutionalization of Ethical Culture	<ul style="list-style-type: none"> Mandatory ethics modules for all newcomers Embed ethical principles into strategic planning and values 	Ethics becomes foundational to all institutional activities	SDG 4 SDG 16
Accountability Mechanisms	<ul style="list-style-type: none"> Launch ethics scorecards for each School / department Link compliance with annual performance appraisals 	Departmental ownership of integrity goals	SDG 16
Participatory Governance Councils	<ul style="list-style-type: none"> Constitute bodies with student / faculty / alumni Hold twice a year participatory reviews and policy co-creation sessions 	Inclusive, responsive, and adaptive governance culture	SDG 5 SDG 16 SDG 17

GOAL 5

INDUSTRY & ALUMNI ENGAGEMENT



GOAL V. Industry & Alumni Engagement

Short-Term Goals (2023–2028):

Establish 50+ Formal Industry Collaborations: Sign MoUs with leading national and international companies to enable structured opportunities for student internships, joint research and innovation projects, industry-led curriculum co-design, and regular expert lectures.

Digitally Reinvigorate the Alumni Network: Strengthen the dedicated alumni engagement platform Almashines, launched in 2022, to foster continuous connection. Appoint Chapter Leaders in key cities (e.g., Delhi NCR, Mumbai, Bengaluru, Dubai) to coordinate local engagement and mentorship initiatives.

Organize Annual Industry-Academia Conclaves: Launch flagship engagement platforms featuring curated workshops, panel discussions, startup showcases, and roundtable dialogues focused on curriculum innovation, employability, and entrepreneurship.

Integrate Industry Experts into Academic Governance: Appoint senior industry professionals to serve on departmental and school-level advisory boards. Conduct bi-annual reviews to align academic offerings and research priorities with evolving industry needs.

Launch Industry-Faculty Immersion & Exchange Programs: Facilitate short-term faculty immersions in industry settings and invite professionals for co-teaching and mentorship roles. This two-way exchange will foster applied learning, strengthen curriculum relevance, and deepen academia-industry ties.

Long-Term Goals (2028–2033):

Establish Strategic Industry Partnerships: Forge long-term alliances with top-tier national and global companies to co-create research centers, sponsor state-of-the-art laboratories, and co-brand degree or certification programs that align with emerging industry trends.

Develop a Global Alumni Network: Expand the active alumni base across geographies by launching structured engagement initiatives such as annual alumni summits, regional networking events, and the NCU Global Ambassadors program to enhance institutional visibility and alumni involvement.

Position NorthCap University as a Preferred Talent Partner: Aim to rank among the top 10 preferred universities for hiring in North India by consistently delivering industry-ready graduates, strengthening employer relationships, and showcasing placement outcomes and capabilities.

Accelerate Alumni-Driven Fundraising and Advancement: Develop a structured alumni advancement program to raise funds for student scholarships, research grants, and institutional innovation. Leverage the goodwill of successful alumni to support university growth initiatives

Strengthen Faculty-Industry Programs: Establish structured long-term immersions, co-teaching models, and externship programs as components of academic delivery.

STRATEGIES / ACTION PLANS: INDUSTRY & ALUMNI ENGAGEMENT

Short-Term Goals (2023–2028): INDUSTRY & ALUMNI ENGAGEMENT			
Goal Area	Strategies / Action Plan	Expected Outcomes	Linked SDGs
Formalize Industry Collaborations	<ul style="list-style-type: none"> Identify and engage sector-specific industry leaders Sign 50+ MoUs focused on student internships, guest lectures, curriculum co-development, and joint projects 	Enhanced academic-industry integration, benefiting both students and faculty	SDG 4 SDG 17
Digitize Alumni Engagement	<ul style="list-style-type: none"> Have a central independent Cell for Alumni Interactions Upgrade and optimize the Almashines alumni portal for interaction and tracking Appoint city-based Alumni Chapter Leaders in key domestic and global locations 	Improved alumni engagement, reliable data, and increased participation in institutional development	SDG 9 SDG 17
Host Industry-Academia Conclaves	Organize annual flagship conclaves featuring industry panels, startup showcases, and curriculum innovation roundtables	Broader industry exposure for students and faculty, and co-creation of future-ready academic programs	SDG 8 SDG 9
Integrate Industry Experts on Advisory Boards	<ul style="list-style-type: none"> Appoint seasoned professionals to academic advisory boards across all schools Conduct structured annual review meetings to refine curricula and research directions 	Curriculum and research agendas aligned with emerging market needs and industry expectations	SDG 4 SDG 8 SDG 17

Launch Industry- Faculty Immersion & Exchange Programs	<ul style="list-style-type: none"> Facilitate short-term faculty immersions in industry settings Invite professionals for co-teaching and mentorship roles 	Applied learning, curriculum relevance, and deeper academia- industry collaboration	SDG 4 SDG 9 SDG 17
--	--	---	--------------------------

Long-Term Goals (2028–2033): Industry & Alumni Engagement

Goal Area	Strategies / Action Plan	Expected Outcomes	Linked SDGs
Establish Strategic Industry Partnerships	<ul style="list-style-type: none"> Forge high-impact partnerships with top national and global firms Set up joint research centers, sponsored labs, and co-branded certification programs 	Deeper academic-industry integration, increased research output, and enhanced brand positioning	SDG 4 SDG 9 SDG 17
Develop a Global Alumni Network	<ul style="list-style-type: none"> Expand the active registered alumni base globally Launch annual Alumni Summits and NCU Ambassador Programs across key regions 	Strengthened global alumni presence and increased alumni involvement in university advancement	SDG 4 SDG 17
Position NCU as a Preferred Talent Partner	<ul style="list-style-type: none"> Build long-term recruitment alliances with Fortune 500s, private sector, and unicorns Target positioning among top 10 universities for hiring in North India 	Higher recruiter loyalty, increased placements, and institutional recognition as a talent hub	SDG 8 SDG 17
Alumni-Driven Fundraising & Advancement	<ul style="list-style-type: none"> Mobilize alumni contributions for scholarships, research, and innovation funds Launch structured giving campaigns and donor recognition programs 	Strengthened alumni engagement and diversified funding for academic excellence and research	SDG 4 SDG 9 SDG 17
Strengthen Industry- Faculty Immersion & Exchange Programs	<ul style="list-style-type: none"> Institutionalize long-term faculty immersions in industry Establish structured co-teaching and mentorship programs with industry professionals 	Continuous curriculum modernization, enhanced academic-industry collaboration	SDG 4 SDG 9 SDG 17



ACCREDITATION & RANKING



GOAL VI. Accreditation & Ranking

Short-Term Goals (2023–2028):

Secure National and International Accreditations: Attain and sustain quality accreditation like NAAC A++, UGC 12 (b), QS 5 Star, ASIC etc. Ensure inclusive and equitable quality education.

Develop and Execute a Ranking Advancement Roadmap: Design and implement a university-wide ranking improvement strategy and target specific improvements in NIRF (Top 100 in Engineering, Top 150 in university). To participate in QS Asia Ranking etc.

Institutionalize Quality Assurance Mechanisms: Strengthen Internal Quality Assurance Cell (IQAC) with defined charters and annual review cycles.

Periodic Self-Assessment and Audits: Conduct self-assessment reports benchmarked against accreditation/ranking criteria. Conduct audit as per benchmarking with IQAC team and external experts.

Proactive Engagement with Ranking Agencies: Assign a dedicated team to liaise with ranking bodies to ensure data accuracy, visibility, and alignment.

Spread awareness about accreditations and rankings requirements to all Schools/ Depts.

Long-Term Goals (2028–2033):

Achieve Top-Tier Rankings: Rank among the Top 100 in university category in India (NIRF) and enter the Top QS Asia Rankings. Target THE Impact Rankings in SDG-aligned categories (e.g., SDG 4, SDG 9, SDG 17) and AMBA and AACSB accreditation for MBA program

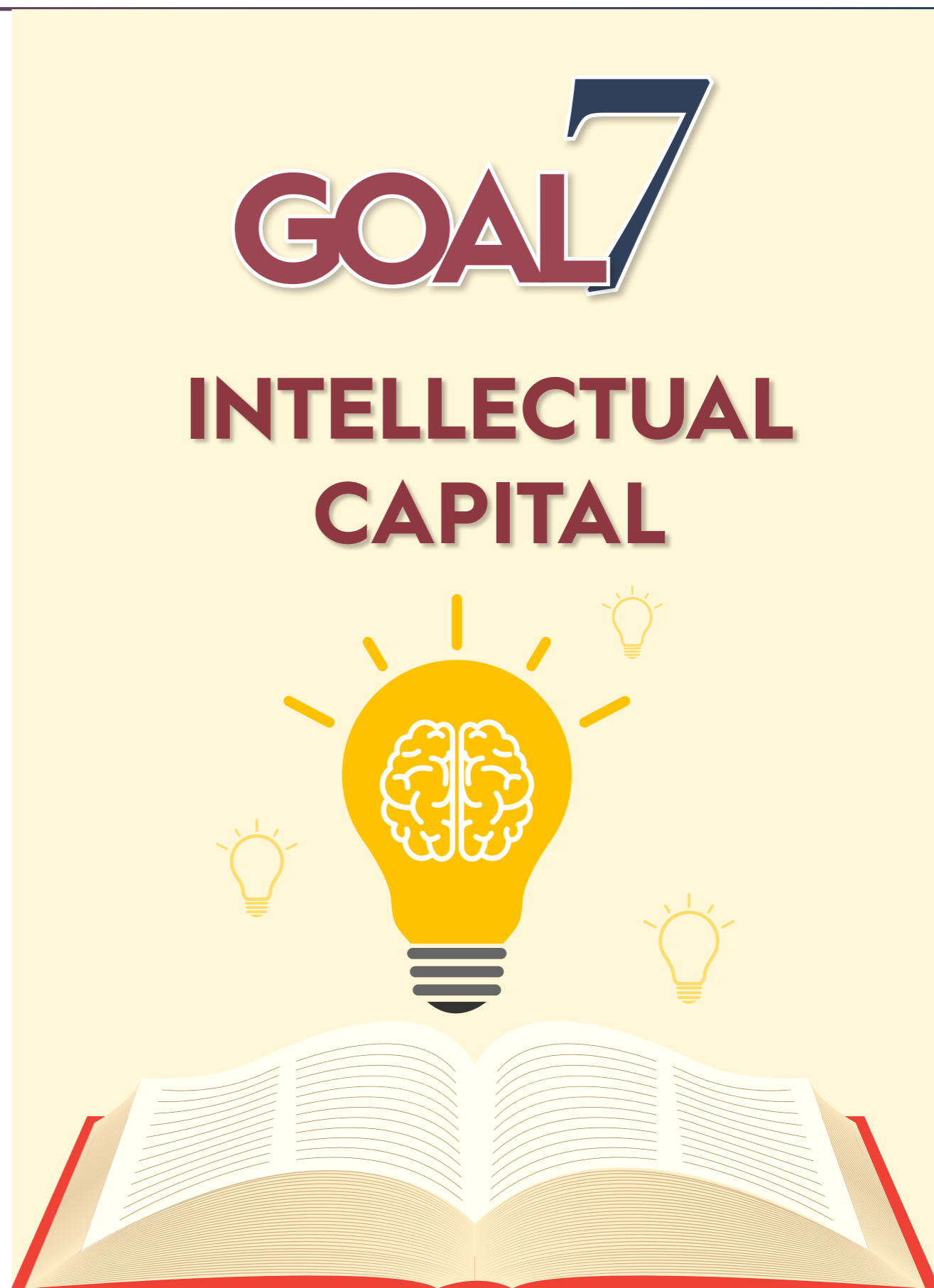
Embed a Culture of Continuous Quality Improvement: Integrate Outcome-Based Education (OBE) across all academic programs to ensure measurable, learner-centric outcomes aligned with industry and societal needs. Continuous faculty development and regular academic audits to uphold high teaching standards and curriculum relevance, fostering a culture of continuous improvement and academic excellence.

Boost Global Visibility and Brand Recognition: Launch global branding campaigns showcasing accreditations, rankings, research, and alumni impact. Collaborate with international partners for joint conferences abroad and benchmarking studies.

STRATEGIES / ACTION PLANS: Accreditation & Ranking

Short-Term Goals (2023–2028): Accreditation & Ranking			
Goal Area	Strategies / Action Plan	Expected Outcomes	Linked SDGs
Secure National & International Accreditations	Prepare for accreditations (NAAC A++, UGC 12 (b), QS 5 Star rating etc.)	Assurance of overall quality and global benchmarking	SDG 4 SDG 17
Ranking Advancement Roadmap	<ul style="list-style-type: none"> Establish a Ranking Taskforce Set strategies for participation in QS Asia rankings. 	Clear trajectory toward top rankings	SDG 4 SDG 9
Strengthen IQAC	<ul style="list-style-type: none"> Strengthen IQAC operations with annual review cycles Disseminate University ranking and accreditation requirements to everyone across the university. 	Decentralized and continuous quality improvement	SDG 16 SDG 4
Self-Assessment & External Audits	<ul style="list-style-type: none"> Prepare AQAR and NIRF parameter-wise reports. Analyze the same for identifying areas requiring focused attention. Engage external experts for benchmarking. 	Identified improvement areas and actionable insights	SDG 4 SDG 17
Engagement with Ranking Agencies	<ul style="list-style-type: none"> Assign dedicated ranking liaison team Ensure accurate, timely, and complete data submissions 	Improved visibility and scoring in national/ international rankings	SDG 9 SDG 17

Long-Term Goals (2028–2033): Accreditation & Ranking			
Goal Area	Strategies / Action Plan	Expected Outcomes	Linked SDGs
Top-Tier National/Global Rankings	<ul style="list-style-type: none"> Achieve top 100 in University category in NIRF, 500 - 700 in QS Asia, and rank in THE Impact in SDG 4, 9, 17 categories. AMBA and AACSB accreditation for MBA program 	Institutional visibility and academic reputation on global platforms	SDG 4 SDG 9 SDG 17
Culture of Continuous Quality	Embed OBE, faculty training, and academic audits into routine operations.	Sustainable quality mindset at all levels	SDG 4
Boost Global Visibility & Collaboration	<ul style="list-style-type: none"> Launch international branding campaigns Collaborate on global conferences and research, benchmarking, and academic exchanges 	Enhanced global footprint, alumni pride, and collaborative ecosystems	SDG 17



GOAL VII. Intellectual Capital

Short-Term Goals (2023–2028):

Attract and Retain High-Quality Faculty: Implement a strategic faculty hiring plan emphasizing diversity, industry experience, and research potential. Have a practice of faculty mentorship in the university. Aim to have at least 75% faculty with PhD.

Enhance Faculty Development and Research Support: Allocate internal research grants and support faculty participation in national/international conferences per year.

Advance Continuous Professional Development: Develop an annual training calendar covering programs in pedagogy, technology integration, leadership development, and cross-functional expertise. The calendar will also include initiatives focused on physical and mental well-being, including mindfulness and personal growth.

Establish Recognition and Reward Mechanisms: Have a system of annual awards for excellence in teaching, research, innovation, and service. Celebrate faculty/staff achievements regularly through newsletter and university events. Aim to continuously add / refine award systems.

Foster a Collaborative, Innovative Work Culture: Encourage cross- departmental collaboration through shared research projects and joint grant proposals. Facilitate regular knowledge-sharing sessions, innovation hackathons, and staff roundtables.

Encourage Interdisciplinary Teaching and Research Ecosystem: Institutionalize interdisciplinary courses and co-teaching models across schools. Incentivize joint publications, grant proposals, and innovation projects that cross traditional academic boundaries.

Career Progression Schemes: Implement structured career progression schemes to provide clear growth pathways for faculty and staff.

Long-Term Goals (2028–2033):

Build a Distinguished and Impact-Driven Academic Workforce: Develop a faculty pool with near 100% PhDs, strong publication records, and leadership roles in academia or industry.

Position NCU as an Employer of Choice: Implement progressive HR policies and wellness initiatives to support employee well-being and career growth. Conduct annual workplace satisfaction surveys to improve work environment and address employee needs effectively.

Maximize Impact of Intellectual Capital: Aim to maximize intellectual capital impact through a dynamic academic dashboard that tracks research, innovation, and outreach. Align faculty efforts with SDGs, NEP 2020, and national priorities, with support for IPR facilitation and patent filing.

STRATEGIES / ACTION PLANS: Intellectual Capital

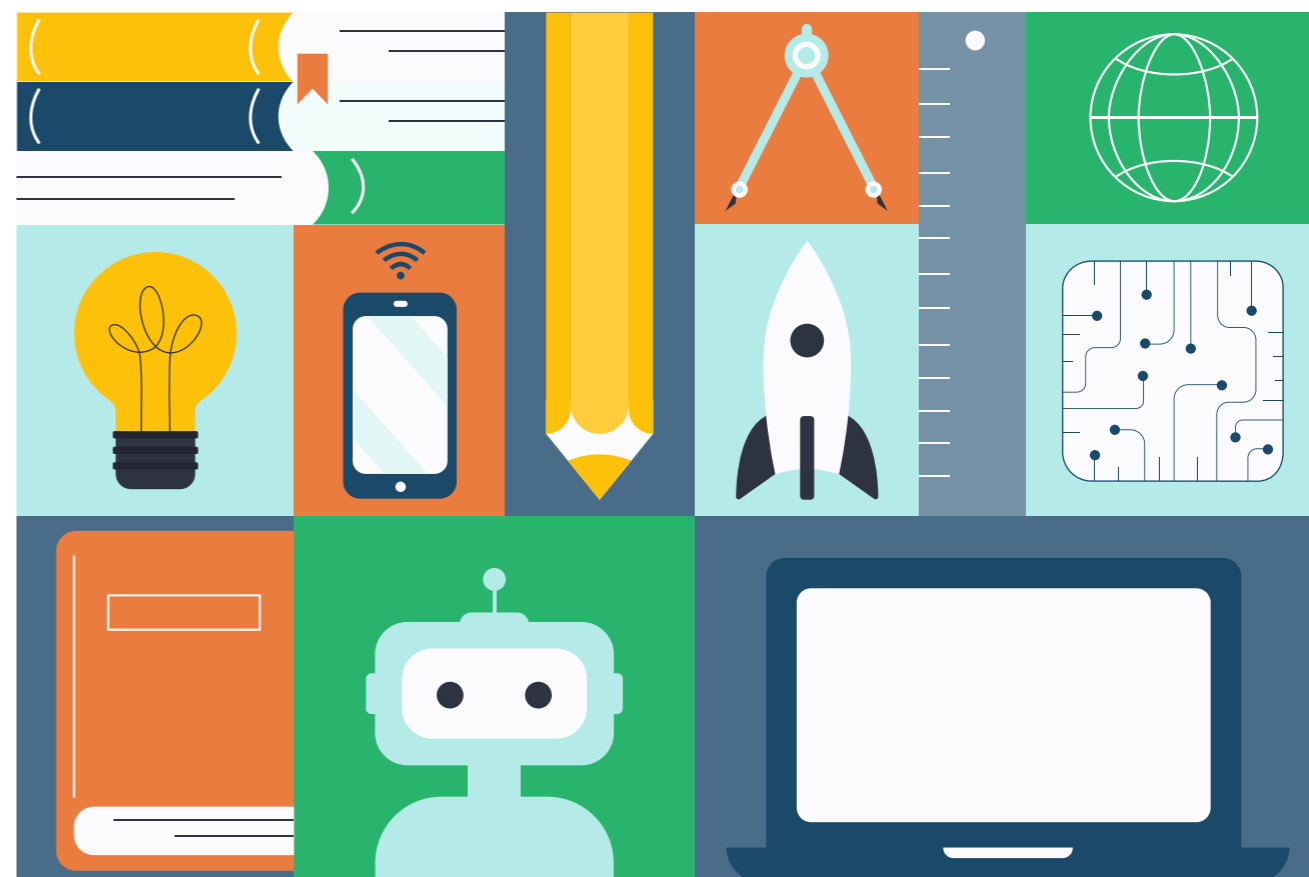
Short-Term Goals (2023–2028): Intellectual Capital			
Goal Area	Strategies / Action Plan	Expected Outcomes	Linked SDGs
Attract & Retain High-Quality Faculty	<ul style="list-style-type: none"> Implement strategic recruitment with focus on diversity and PhD talent Strengthen the faculty mentorship program. 	Increase in qualified, industry-savvy faculty and improved retention	SDG 4 SDG 5
Enhance Faculty Development & Research	<ul style="list-style-type: none"> Allocate internal research funding annually Enable participation in national/international conferences every year Incentivize Patent publishing Set up Incubation Center to promote start up culture 	Enhanced faculty research, visibility, and output	SDG 4 SDG 9
Advance Continuous Professional Development	<ul style="list-style-type: none"> Have an annual training Calendar with focus on pedagogy, tech etc. Upskilling in emerging areas. 	Future-ready faculty and staff, continuous upskilling	SDG 8 SDG 4
Recognition & Reward Mechanisms	<ul style="list-style-type: none"> Have a system of annual awards for teaching, research & service and other areas. Highlight success in NCU Newsletter and events 	Boost morale, drive excellence, and institutional visibility	SDG 4 SDG 8
Foster Collaborative Culture	<ul style="list-style-type: none"> Promote cross-departmental research and grant writing Host regular innovation hackathons and staff dialogues 	Inclusive, innovative academic environment	SDG 17

Create Vibrant Intellectual Ecosystem	<ul style="list-style-type: none"> Establish faculty research clusters and domain- specific CoEs Partner with global R&D and think tanks 	Global research visibility and collaborative knowledge creation	SDG 9 SDG 17
Foster Interdisciplinary Teaching/ Research	Roll out co-teaching and joint research schemes Reward cross-disciplinary innovation and publication	Integrated learning and high-impact interdisciplinary scholarship	SDG 4 SDG 9
Career Progression Schemes	Structured career progression schemes to provide clear growth pathways	Enhanced employee motivation, retention, and performance through growth opportunities.	SDG 8

Long-Term Goals (2028–2033): Intellectual Capital			
Goal Area	Strategies / Action Plan	Expected Outcomes	Linked SDGs
Build a Distinguished Academic Workforce	<ul style="list-style-type: none"> Reach near 100% PhD-qualified faculty with leadership profiles Track scholarly output and industry engagement 	Academic excellence and thought leadership	SDG 4 SDG 9
Position NCU as Employer of Choice	<ul style="list-style-type: none"> Introduce competitive HR & wellness policies Conduct annual workplace environment surveys 	Enhanced talent retention and high satisfaction levels	SDG 5 SDG 8
Maximize Impact of Intellectual Capital	<ul style="list-style-type: none"> Develop an academic performance dashboard Align faculty work with NEP, SDGs, and national priorities 	Contribution to societal, educational developmental goals	SDG 4 SDG 9 SDG 17

GOALS

NEW PROGRAMMES/ SCHOOLS/CENTRES IN EMERGING AREAS



Goal VIII. New Programmes and Schools/Centres in Emerging Areas

Short-Term Goals (2023–2028): To work towards expanding the academic offerings and establishing new schools/centres to align with emerging industry trends and national priorities. This growth would support interdisciplinary learning and enhance student opportunities across diverse fields.

Indian Knowledge Systems (IKS) Cell: A new Indian Knowledge Systems (IKS) Cell will be established to integrate traditional wisdom with modern education.

Launch New Schools: Consider establishing new schools such as the School of Design and Architecture (offering B.Arch, B.Plan, B.Des) and the School of Media and Communications (offering BCA in Media & IT, VFX & Animation), aligned with market demand, technological advancements, and industry trends to diversify academic offerings and enhance employability in creative and digital sectors.

New Programs under existing Schools: Plan to launch innovative and future-ready programs under existing schools to meet evolving academic and industry needs—such as MCA, B.Tech in Semiconductor Design & Technology, and B.Tech in Quantum Computing under the School of Engineering and Technology; MA in Psychology, MA in English, and BBA in Entrepreneurship & Family Business under the School of Management and Liberal Studies. Additionally, introduce programs like BCA (Visual Communication) and BA in Mass Communication & Journalism to strengthen the university's media and communication offerings.

Long-Term Goals (2028–2033): As part of the long-term vision, NCU is committed to academic diversification and future-ready education through the introduction of new schools and specialized programs aligned with industry needs and national priorities. These initiatives will expand the academic footprint across emerging and essential sectors.

NCU shall consider introducing forward-looking programs across various schools to meet the dynamic demands of industry and society. Under the School of Engineering and Technology, explore the launch of B.Tech in Electric Mobility & Green Energy, B.Tech (ECE) with IoT and 6G Technology, and BCA in Game Development. The School of Management and Liberal Studies may consider expanding its portfolio with BBA (Banking & Insurance), BBA (Hospitality Management), M.Com, and MA (Economics) to cater to the growing business and service sectors. The School of Law will plan to strengthen its offerings with the addition of the BA LLB program.

To further strengthen commitment to healthcare, education, and pharmaceutical sciences, NCU will consider establishing new schools viz. The School of Pharmacy, School of Education, and School of Allied Health Sciences, broadening the impact in vital domains of national development.

Short-Term Goals (2023–2028): New Programs and Schools/ Centers in Emerging Areas			
Goal Area	Strategies / Action Plan	Expected Outcomes	Linked SDGs
Knowledge Integration	Establish Indian Knowledge Systems (IKS) Cell	Promotion of traditional knowledge in modern curricula	SDG 11
Academic Expansion	Consider establishing new schools/centres: School of Design & Architecture (B.Arch, B.Plan, B.Des) and School of Media & Communications (BCA (Media & IT), BCA (VFX & Animation) based on market demand, technological advancements, and industry trends	Broader academic portfolio and increased student intake. Industry-aligned skill development in creative and digital sectors	SDG 4
Tech-Focused Programs	Consider launching MCA, B.Tech in Semiconductor Design & Technology, B.Tech in Quantum Computing	Strengthen technical education and innovation in emerging tech fields	SDG 9

Long-Term Goals (2028–2033): New Programs and Schools/ Centers in Emerging Areas			
Goal Area	Strategies / Action Plan	Expected Outcomes	Linked SDGs
Future Technologies in Engineering & Emerging Digital Fields	Consider launching B.Tech in Electric Mobility & Green Energy, B.Tech (ECE) with IoT and 6G Technology and BCA (Game Development)	Create a skilled workforce for green tech and next-gen communication systems	SDG 4 SDG 8 SDG 9
Business and Finance Programs	Plan to offer BBA (Banking & Insurance), BBA (Hospitality Management), M.Com, MA (Economics)	Specialized professionals in finance, hospitality, and economics	SDG 8 SDG 4
Legal Education Expansion	BA LLB under the School of Law will expand the school's offerings.	Broaden access to legal education and multidisciplinary legal training	SDG 16
Healthcare, Education & Pharmacy Focus	Consider establishing new schools: School of Pharmacy, School of Education, School of Allied Health Sciences	Strengthen healthcare education, teacher training, and pharmaceutical innovation	SDG 3 SDG 4

GOAL9

PLACEMENT OPPORTUNITIES



GOAL IX. Placement Opportunities

Short-Term Goals (2023–2028):

Strengthen Career Counselling, Training and Placement Ecosystem: Enhance career counselling, training and placements by integrating advanced career management tools, including AI-enabled career portals, dedicated interview suites, digital assessment platforms, integration with Superset & Almashines for placement & alumni tracking.

Broaden and Diversify Recruiter Network: Actively increase the number and diversity of recruiting organizations visiting campus by targeting emerging and high-growth sectors such as fintech, legal tech, digital consulting etc. Develop strategic partnerships and conduct industry outreach initiatives.

Enhance Employability and Career Readiness: Introduce a structured, multi- year employability training framework starting from the second year. This will cover key areas such as communication, interpersonal skills, logical reasoning, technical interview preparation, and domain-specific expertise tailored to industry demands.

Host Career Fairs and Placement Drives: Organize annual campus-wide placement drives and sector-focused career fairs featuring a balanced mix of startups, mid-sized enterprises, and multinational corporations. Encourage internship-to-placement conversion by facilitating Pre-Placement Offers (PPOs) and continuous employer-student interaction.

Leverage Alumni Career Insights for Strategic Alignment: Develop and deploy an Alumni Career Tracker Platform to monitor career trajectories, industry distribution, job roles, and evolving skill sets. Leverage these insights to align curriculum, training modules, and career guidance with evolving industry trends.

Long-Term Goals (2028–2033):

Sustain High Placement Performance: Consistently achieve a placement rate of 90% or higher across all eligible undergraduate and postgraduate programs, with strong representation in both core engineering/management streams and interdisciplinary domains such as data science, sustainability, and legal-tech.

Establish NorthCap University as a Preferred Talent Source: Position NorthCap University as a recruitment partner of choice for Fortune 500 companies, unicorn startups, and leading private sector companies through formal MoUs, strategic tie-ups, and participation in industry-led talent forums.

Strengthen Industry-Academia Collaboration: Form domain-specific industry advisory councils to co-design internship opportunities, live projects, and final-year capstone experiences that are directly aligned with current and emerging job roles across sectors.

Offer Lifelong Career Support to Alumni: Launch a comprehensive Career Advancement Portal for alumni, providing ongoing access to job listings, curated upskilling programs, and structured mentoring support from faculty, recruiters, and senior alumni.

Enhance NorthCap University's Employability Brand: Build a strong employability narrative through strategic branding efforts – highlighting placement success stories, employer testimonials, alumni achievements, and rankings/ratings from credible third-party platforms.

Expand Global Placement Opportunities: Develop international partnerships to enable student placements and internships with global firms, fostering cross- border career pathways and global industry exposure.

STRATEGIES / ACTION PLANS: Placement Opportunities

Short-Term Goals (2023–2028): Placement Opportunities			
Goal Area	Strategies / Action Plan	Expected Outcomes	Linked SDGs
Strengthen Career Counselling, Training and Placement Ecosystem	<ul style="list-style-type: none"> Upgrade infrastructure with digital career tools, assessment platforms, and modern interview suites Leverage Superset for end-to-end placement process management and Almashines for alumni tracking and engagement 	Enhanced placement readiness, personalized student support, and seamless alumni integration	SDG 8
Expand Recruiter Network	Grow the recruiter pool by 30% through targeted outreach to emerging sectors like fintech, legal tech, and digital consulting	Increased recruiter engagement and a broader spectrum of placement opportunities	SDG 8
Enhance Employability Skills	Launch a structured, multi-year employability training program from second year, covering communication, soft skills, aptitude, and technical interview prep	Career-ready graduates equipped with industry- relevant skills	SDG 8 SDG 4

Organize Career Fairs & Drives	<ul style="list-style-type: none"> Conduct university-wide placement drives and sector-specific career fairs Strengthen PPO conversions through mapped internships 	Increased placement rates and industry exposure for students	SDG 8
Leverage Alumni Employment Insights	<ul style="list-style-type: none"> Launch an Alumni Career Tracker to analyze career trends, job roles, and skills Use findings to update curriculum and student services 	Data-driven decision-making and agile, market-aligned academic programs	SDG 4

Build a Strong Employability Brand	<ul style="list-style-type: none"> Showcase placement outcomes through rankings, employer testimonials, and alumni stories Promote success via third-party validation platforms 	Enhanced institutional visibility and perception in national skill indices	SDG 8 SDG 17
Expand Global Placement Opportunities	Build international tie-ups for student internships and placements with global companies	Broader career pathways and enhanced global industry exposure	SDG 4 SDG 8 SDG 17

Short-Term Goals (2023–2028): Placement Opportunities			
Goal Area	Strategies / Action Plan	Expected Outcomes	Linked SDGs
Ensure Consistent High Placement Rates	Maintain 90%+ placement rates across all eligible programs through strategic industry alignment and focused training	Sustainable employment outcomes and institutional credibility	SDG 8
Become a Preferred Talent Source	<ul style="list-style-type: none"> Establish MoUs with top employers, including Fortune 500 companies and PSUs Build strategic long-term partnerships 	Recognized recruitment destination among leading companies	SDG 8 SDG 17
Deepen Industry Collaboration	<ul style="list-style-type: none"> Form domain-specific industry advisory councils Co-create internships and capstone projects based on evolving job roles 	Strong industry-academia integration and future-ready graduates	SDG 8 SDG 4
Lifelong Career Support for Alumni	<ul style="list-style-type: none"> Launch a Career Advancement Portal for alumni Leverage Almathines to maintain real-time alumni data, facilitate mentoring, and enable long-term career tracking 	Enhanced alumni engagement and continued post-graduation success	SDG 8 SDG 4

GOAL10

CENTRE FOR SDGs



GOAL X. Centre for Sustainable Development Goals

Short-Term Goals (2023–2028):

Establish the Center for SDGs: Set up a dedicated Center for Sustainable Development Goals to coordinate university-wide SDG initiatives including education, research, and community engagement.

Integrate SDGs into the Academic Ecosystem: Embed SDG-relevant topics into undergraduate and postgraduate curricula through interdisciplinary course modules and projects. Introduce credit-bearing elective courses on sustainability, climate justice, and circular economy. Introduce an SDG Impact Certificate for students contributing to sustainability initiatives during their academic journey.

Promote SDG Awareness and Action: Conduct SDG Workshops and SDG Action Weeks, open to students, faculty, and local communities. Launch student-led SDG Clubs and encourage on-campus campaigns on climate action, gender equality, clean energy, and sustainable consumption.

Catalyze SDG-Aligned Research: Fund student/faculty research projects aligned with specific SDGs (e.g., clean water, renewable energy, poverty alleviation).

Strengthen Local Partnerships for Impact: Collaborate with local municipalities, NGOs, and industry partners to address regional sustainability challenges like waste management, clean energy, and inclusive development.

Long-Term Goals (2028–2033):

Regional Leadership in SDG Implementation: Establish NCU as a regional hub for SDG thought leadership, with recognition from bodies such as NITI Aayog, UN India, AIU. Host regional trainings & workshops.

Innovate for Sustainability: Develop and deploy sustainable prototypes and solutions. Incubate scalable SDG-based student startups via support from the university's Incubation Cell.

Institutionalize a Culture of Sustainability: Become a carbon-neutral campus with sustainable practices in energy, water use, waste, and green buildings. Embed sustainability goals into university operations, procurement, and infrastructure planning.

Build Global Collaborations for Sustainable Impact: Launch international joint research projects, student exchange programs, and sustainability challenges in partnership with foreign universities.

Develop Future-Ready, Sustainability-Oriented Graduates: Ensure that all graduates demonstrate SDG literacy, systems thinking, and sustainability problem-solving skills through capstone projects and internships.

STRATEGIES / ACTION PLANS: Centre for SDGs

Short-Term Goals (2023–2028): Centre for SDGs			
Goal Area	Strategies / Action Plan	Expected Outcomes	Linked SDGs
Establish the Center for SDGs	Launch Center with faculty lead and external advisory board	Institutional coordination for SDG-based education, research, and outreach	SDG 17
Integrate SDGs into Curriculum	<ul style="list-style-type: none"> Embed SDG concepts in UG/PG programs Offer certification courses on sustainability 	SDG literacy and systems thinking among students	SDG 4 SDG 13
Promote SDG Awareness & Action	<ul style="list-style-type: none"> Organize SDG Workshops and Action Weeks Create SDG Clubs for campaigns on clean energy, gender, etc. 	Student engagement and community participation in global goals	SDG 5 SDG 7 SDG 12
Catalyze SDG-Aligned Research	Fund SDG-linked research projects annually	Academic contributions toward sustainability solutions	SDG 6 SDG 11
Strengthen Local Partnerships	<ul style="list-style-type: none"> Partner with NGOs, municipalities, and industries for joint community initiatives Start SDG-based outreach projects 	Localized impact on pressing regional sustainability issues	SDG 11 SDG 17

Long-Term Goals (2028–2033): Centre for SDGs			
Goal Area	Strategies / Action Plan	Expected Outcomes	Linked SDGs
Regional SDG Leadership	<ul style="list-style-type: none"> Get recognized as a regional SDG hub by bodies like NITI Aayog, UN India, AIU Conduct regional SDG awareness workshops and trainings. 	Institutional thought leadership and policy-level engagement	SDG 17
Innovate for Sustainability	<ul style="list-style-type: none"> Develop tech prototypes for clean energy, sanitation, waste etc. Incubate student-led SDG startups 	Scalable innovation and student entrepreneurship in sustainability	SDG 6 SDG 7 SDG 9 SDG 13
Institutionalize Sustainability	<ul style="list-style-type: none"> Achieve carbon neutrality by 2033 Implement sustainable procurement, infrastructure, and campus operations 	A sustainable, future-ready university ecosystem	SDG 12 SDG 13
Global Collaborations for Impact	Co-host global SDG challenges and joint research projects	Shared learning, intercultural exchange, and international impact	SDG 17
Develop Future-Ready Graduates	Mandate SDG-linked capstone projects and internships	Graduates equipped with global citizenship and problem-solving skills	SDG 4 SDG 8

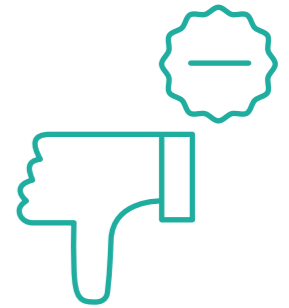
Conclusion

The NorthCap University's Institutional Perspective Plan (IPP) 2023–2033 presents a comprehensive and forward-looking blueprint to transform the university into a globally respected centre for academic excellence, research innovation, and meaningful societal engagement. Anchored in the principles of the National Education Policy (NEP) 2020 and the United Nations Sustainable Development Goals, the plan lays out a strategic pathway that emphasizes multidisciplinary education, digital empowerment, sustainability, strong industry-academia linkages, and global collaborations. It places students and faculty at the heart of institutional growth, advocating for continuous faculty development, student-centric learning, and robust governance frameworks. The integration of advanced technologies, entrepreneurial ecosystems, and quality assurance mechanisms across all functions highlights a commitment to adaptability and relevance in a dynamic world. With a clear vision, actionable goals, and an inclusive ethos, The NorthCap University is well-positioned to emerge as a leading institution in higher education. Successful implementation of this plan will not only elevate the university's academic and societal impact but also contribute significantly to national development and the evolving global education landscape.

Strengths

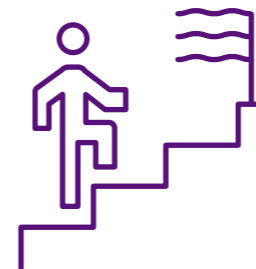


Weakness



**SWOC
Analysis**

Opportunity



Challenges



Strength, Weakness, Opportunity, and Challenges (SWOC) Analysis

Institutional Strengths

- A Private State University established vide Act 25, 2009 by the State Legislature of Govt. of Haryana and approved by the UGC and BCI with highly committed Governing body members focusing on setting quality standards.
- Accredited by Accreditation Services for International Colleges, UK as a 'Premier University'.
- Obtained QS rankings 5 stars in teaching learning, employability, online teaching, inclusivity and academic development.
- Consistently being ranked in NIRF in 'overall' and 'Engineering' categories and NAAC 'A' grade.
- To achieve the Vision, the university management has been investing continuously in hiring well qualified faculty, developing state-of-art infrastructure like smart classrooms, upgrading lab facilities with high-speed computing, IT Infrastructure like ICT aids for teaching and infrastructure for cocurricular activities.
- A decentralized, participative, and transparent, system-based functioning with high-velocity decision making processes.
- Involvement of industry experts and eminent academicians in designing and revision of curricula with emphasis on project based learning and experiential learning, project guidance. Master classes by industry experts, and offering skill development courses.
- Prestigious sponsored student internships in reputed companies
- Flexibility to review and amend the curriculum on a regular basis, through a well-established process of industry academia participation, vetting through Board of Studies and Academic Council. Compliance of all curriculums to NEP and UGC credit framework.
- A choice-based credit system with wide range of elective courses including multi-disciplinary courses, courses on Indian culture. Continuous evaluation, relative grading, duly moderated after evaluation through a robust and transparent examination system.
- Efforts to develop the students holistically, through value added skill courses, self-development programs and co-curricular activities.
- An equal opportunity institution of higher education, encouraging meritorious as well as needy students, through award of scholarships to meritorious as well as students from the Economically Weaker Section (EWS) of society.
- A stringent faculty selection process with external experts as per UGC norms, offering attractive salary packages and enabling HR policies for attracting highly qualified research oriented senior faculty members for teaching and research.

- State-of-the-art digital infrastructure and deployment of Learning Management System (CANVAS) enhances learning experience and employability of students.
- A system driven university with ERP modules for all major functions of the University and a desire to continuously improve the systems through quality processes, monitored by IQAC and regular feedback systems.
- High value salary packages for students through campus placements, achieved through dedicated Centre for Professional Attachment and Alumni Engagement, ensuring internships and placements in leading companies.
- A transparent and well documented admission procedure, with selections based on the merit of marks obtained in relevant national level examinations.
- Running Ph.D programs in multiple disciplines, increasing trend in the number of publications in peer reviewed, SCI/ Scopus indexed journals, citations and sponsored projects. The institute has recruited well-qualified faculty members with PhD qualifications. More than 80% of faculty is Ph.D. h-index of the university has consistently shown a rising trend over last few years.
- Emphasis on imbining social responsibility among all students through mandatory courses on Community Service and outreach programs.
- Developing culture of innovation and entrepreneurship with facilities like Tinkering Lab / Makers Space, incubation centre etc. The number of patents published/ granted is also on the rise.
- Favourable gender diversity in both faculty and students, offering safe and secure, disciplined campus for women
- A large number of international collaborations with leading global universities for joint UG/ PG degree programs, research and joint projects etc.
- Green and environment friendly campus with ample open green spaces.
- Being located in industry hub at Gurugram, offers ample opportunities to students for prestigious internships, placements etc.
- Strong industry -Academia linkages having active MOUs with prestigious organisations like NTRO, ISAC, NSDC, CII, NISM, and many more.
- Compulsory foreign language courses to prepare students with global perspective and for international placements.

Institutional Weakness

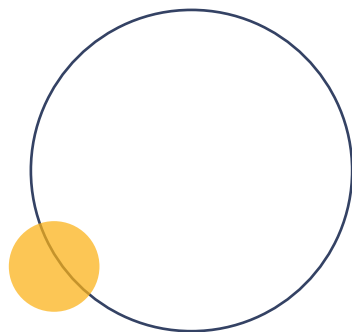
- Non-residential campus. Hostel facilities are provided outside the campus for outstation students.
- Low diversity of students from across the country and abroad.
- Being a private State University, it does not elicit adequate research funding from govt. agencies, despite a number of viable research proposals regularly submitted to concerned agencies.
- Unable to fill up seats in UG/ PG Engineering programme other than Computer Science & Engineering due to current market trends.
- Not many centres of Excellence at the University for offering highly specialised areas for certifications and research.
- Weak Alumni Network.

Institutional Opportunity

- Exploit the locational advantage of the University to have Collaborations with reputed industries in specialized domains and run MDPs/ Executive Programmes, relevant to their domain.
- Opportunity through Global linkages to offer joint certification programs and attract international students.
- Development of high-quality course content for Massive Open Online Courses (MOOC) using smart classrooms and lecture recording facilities.
- Growing numbers of alumni need to be networked for mentoring students, organizing industry visits and improving placement opportunities.
- Undertaking multidisciplinary projects by involving students from different schools and depts.
- Opportunity for students and faculty exchange under active MoUs with foreign universities.
- Being a multi-disciplinary university opportunity to launch more integrated programmes in emerging areas.
- Setting up a multi-disciplinary engineering dept for offering courses in emerging areas of technology.
- Having strong industry academia relationship, opportunities for opening centres of excellence in emerging technology areas for certifications and research.

Institutional Challenge

- The increasing competition among Private Universities mushrooming in the region brings challenge in terms of admitting meritorious students.
- Due to non-residential campus admitting students from other states is a challenge.
- Reviving interest of admission seekers in core branches of Engineering and Technology other than CSE.
- Limited campus acreage in city area offers little scope for horizontal infrastructure growth.
- Being a self-financed university, primarily dependent upon student fees for financial requirements.



Sector 23-A, Gurugram-122017
www.ncuindia.edu | ncu@ncuindia.edu
91 124 2365811-13

© The NorthCap University. All rights reserved.

