1. BBA and B.COM (H):

Vision and Mission:

BBA and B.Com (H) programs are intended to provide a strong foundation to the students of various disciplines finance, accounting, economics, quantitative methods, human resource management and marketing, so that to make them employable in the present competitive world.

Program Educational Objectives (PEOs):

On completing this course:

PEO 1  Graduates can join professional career in fields of banking, finance service, research and consultancy in private as well as Govt. owned companies of repute in India and abroad. (Employability)

PEO 2  Graduates can pursue a relevant post-graduate study such as MBA, MBE, M.Com, MFC, CA, CS, ICWA and other professional courses. (Higher Studies)

PEO 3  Graduates desirous of self employment should be able to start their own business ventures or demonstrate their entrepreneurial capabilities for their employer organization. (Entrepreneurship)

PEO 4  Graduates will become well informed, ethical and committed corporate citizens contributing to the management profession and the community in an effective manner. (Well informed, Ethical and Committed Professional)

Program Outcomes (POs):

By the end of the program, the students should be able to:

PO 1 Acquire foundation level practical knowledge of various disciplines of finance, economics, law, and management and to and apply in real business issues. (Multidisciplinary Knowledge)

PO 2 Understand the basic concepts of quantitative methods to apply in study of the other disciplines and prepare project reports. (Quantitative Application in Business)
PO 3 Understand the basic management functions and fundamentals of business management. *(Basics of Business Management)*

PO 4 Understand various environmental problems and their impact on society and business. *(Environmental Study)*

PO 5 Communicate effectively in different business contexts and situations so as to be able to receive and give clear instructions, comprehend, write reports, prepare documentation and make effective presentations. *(Communication)*

PO 6 Demonstrate IT knowledge and skills for efficient and effective business processes and develop innovative methods of applying IT and e-commerce for competitive advantage. *(IT proficiency)*

PO 7 Demonstrate ethical conduct in personal and professional decisions and of business and an appreciation of the significance of business ethics and social responsibility in the decision making process. *(Ethics & Social Responsibility)*

PO 8 Choose a specialized domain of business operations for further specialization. *(Specialization)*

*Only applicable to B.Com (H)*

**Summary of PEOs and POs of BBA and B.Com (H) programs**

<table>
<thead>
<tr>
<th>PEOs</th>
<th>POs</th>
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<tbody>
<tr>
<td>PEO 1 Employability</td>
<td>PO 1 Multidisciplinary Knowledge</td>
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<tr>
<td>PEO 2 Higher Studies</td>
<td>PO 2 Quantitative Application in Business</td>
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<tr>
<td>PEO 3 Entrepreneurship</td>
<td>PO 3 Basics of Business Management</td>
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<tr>
<td>PEO 4 Well informed, Ethical and Committed Professional</td>
<td>PO 4 Environmental Study</td>
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<td>PO 5 Communication</td>
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<td>PO 6 IT proficiency</td>
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<td>PO 7 Ethics &amp; Social Responsibility</td>
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<td>PO 8 Specialization</td>
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**2. B.SC. ECONOMICS (H)**

**Vision and Mission:**

The underlying philosophy of B.Sc. Economics (H) course is to develop theoretical and analytical skills of the students in the area of economics and quantitative methods so that they
could be able to pursue professional higher studies or join a professional career in economic research and policy formulation.

**Program Educational Objectives:**

On completing this course:

PEO 1  Graduates can join professional career in fields of banking, finance service, research and consultancy in private as well as Govt. owned companies of repute in India and abroad. *(Employability)*

PEO 2  Graduates can pursue a relevant post-graduate study such as MBA, MBE, MA, M.Com, MFC and other professional courses. *(Higher Studies)*

PEO 3  Graduates will become well informed, ethical and committed professionals and serve the community in an effective manner. *(Well informed, Ethical and Committed Professional)*

**Program Outcomes:**

By the end of the program, the students should be able to:

PO 1  Understand the basic concepts of quantitative methods to apply in study of the other disciplines and prepare project reports. *(Quantitative Application in Economics and Business)*

PO 2  Understand the process of price and output decisions in product as well as factor market along with the behavior of a consumer of spending his limited income to fulfill various needs, and the basics of market failure and welfare economics. *(Microeconomics)*

PO 3  Understand the basic concepts of macro and monetary economics. *(Macro and Monetary Economics)*

PO 4  Understand the performance and policies of various sectors of Indian economy, working of financial institutions, and India’s economic development process. *(Basic Economic Issues of India)*

PO 5  Understand the basics fundamentals of international trade and functioning of world organizations. *(Basics of International Trade)*

PO 6  Understand various environmental problems and their impact on society and business. *(Environmental Study)*
PO 7  Communicate effectively in different business contexts and situations so as to be able to receive and give clear instructions, comprehend, write reports, prepare documentation and make effective presentations. *(Communication)*

PO 8  Acquire the knowledge of specialized branch of economics for further specialization. *(Specialization)*

Summary of PEOs and POs of B.Sc. Economics (H)

<table>
<thead>
<tr>
<th>PEOs</th>
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<tbody>
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<td>PEO 1 <em>Employability</em></td>
<td>PO 1 <em>Quantitative Application in Economics and Business</em></td>
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<tr>
<td>PEO 2 <em>Higher Studies</em></td>
<td>PO 2 <em>Microeconomics</em></td>
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<td>PO 3 <em>Macro and Monetary Economics</em></td>
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