VISION AND MISSION
MBA (full time) is a post graduate degree program aimed at providing the graduates with multidisciplinary knowledge and skills in business management, economics, technology and law to prepare them for a successful career in the industry, academics or entrepreneurship. The program is geared to provide balanced and holistic application of management theory and practice so that the students are ready to make effective contribution to the industry as well as society as ethical and committed professionals.

PROGRAMME EDUCATIONAL OBJECTIVES
PEOs describe the expected accomplishments of the management graduates during the first few years after completing their degree program:

PEO 1 Management graduates should be well prepared for successful employment and be engaged in learning, understanding and holistic application of management theory and practice for real life problem solving in an increasingly global, technology oriented, diverse and changing business environment. (Employability)

PEO 2 Management graduates desirous of self employment should be able to start their own business ventures or demonstrate their entrepreneurial capabilities for their employer organization. (Entrepreneurship)

PEO 3 Management graduates with academic interest and aptitude should be actively pursuing advanced studies and engaged in research, teaching-learning or consultancy assignments. (Higher studies, Academics and Research)

PEO 4 Management graduates will become well informed, ethical and committed corporate citizens contributing to the management profession and the community in an effective manner. (Well informed, Ethical and Committed Professional)

PROGRAMME OUTCOMES
By the end of the program, the students should be able to:

PO 1 Apply the knowledge of functional areas of business management, economics, technology and law for integrative solutions to complex management problems. (Multidisciplinary Knowledge)

PO 2 Communicate effectively in different business contexts and situations so as to be able to receive and give clear instructions, comprehend, write reports, prepare documentation and make effective presentations. (Verbal and Written Communication)

PO 3 Function effectively as an individual and as a team member in diverse and multidisciplinary settings (Individual and team work)

PO 4 Apply a variety of organizing, planning, controlling, and team-building and communication skills for effective management and leadership of organizations. (Managerial and Leadership Skills)

PO 5 Develop business awareness through continuous study of newspapers, periodicals, journals and media and develop the ability to assess and evaluate the competitive business environment. (Awareness of Business Environment)

PO 6 Apply modern tools for computation, simulation and analysis of business problems and use research based methods including data collection, analysis, interpretation and synthesis of information leading to logical conclusions. (Investigative and Analytical Skills)

PO 7 Demonstrate IT knowledge and skills for efficient and effective business processes and develop innovative methods of applying IT and e-commerce for competitive advantage. (IT proficiency)

PO 8 Generate business ideas, develop business plans, understand regulatory requirements, and locate sources of finance and other resources to start new business ventures. (Entrepreneurial Skills)

PO 9 Demonstrate ethical conduct in personal and professional decisions and appreciation of business ethics and social responsibility and environmental concerns in the decision making process. (Professional Ethics, Environmental Concerns & Social Responsibility)

PO 10 Recognize the need for, and have the preparation and ability to engage in independent and life-long learning. (Life-long Learning)