

Entrepreneurship Cell gets started at THE NORTHCAP UNIVERSITY, Gurgaon

“Parichay” an event of the Entrepreneurship Development Cell (E-Cell) of THE NORTHCAP UNIVERSITY, Gurgaon was held on 2nd March, 2015. The proceedings kicked off with Prof. Prem Vrat, our Pro-Chancellor, giving an analogy of *“Antar Prerna”* i.e. inspiration for being an entrepreneur, coming from within, which is the real driving spirit.

Dr Sushmita Biswal Waraich gave a brief overview of the objectives of the E-Cell i.e. igniting the entrepreneurial spirit amongst the students as well as providing the possible hand-holding to the potential/ budding entrepreneurs. She unveiled a plan for activities, to be conducted by the E-Cell, like guest lectures by entrepreneurs, events related to entrepreneurship, tie-ups with various government and private bodies.

Following this, Mr Ashwini Sharma made a presentation on a few examples of innovation picked from the industry, which have helped the society. He emphasized the need for having more entrepreneurs, a key for nation building.

Brig. S K Sharma (Prof. & Advisor, THE NORTHCAP UNIVERSITY) urged the young minds to look at problems in the society and come up with ideas as to how to solve them and subsequently implementing the idea. In order to be ahead of competition the idea needs to be somewhat different from others.

This was followed by inspirational presentations by the student core members – Anuraag Mehta (SOL), Sanjana Bhatia (CSEIT) and Anjney Sangal (SOM) – on Indian entrepreneurs who have put our nation on the global map. At the end of the event, Siddharth Ahuja (CSEIT) involved the students in a mind-tickling quiz session related to entrepreneurs and entrepreneurship. The event ended with a vote of thanks by Keshav Agarwal (CSEIT). The anchor was energetically carried out by Pulkit Sahani (CSEIT) and coordination at the event was done by Sunayana Pati (ECE) and Dinesh Luthra (ME). Thank you folks for a great start to the e-cell.

